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noweta gardens

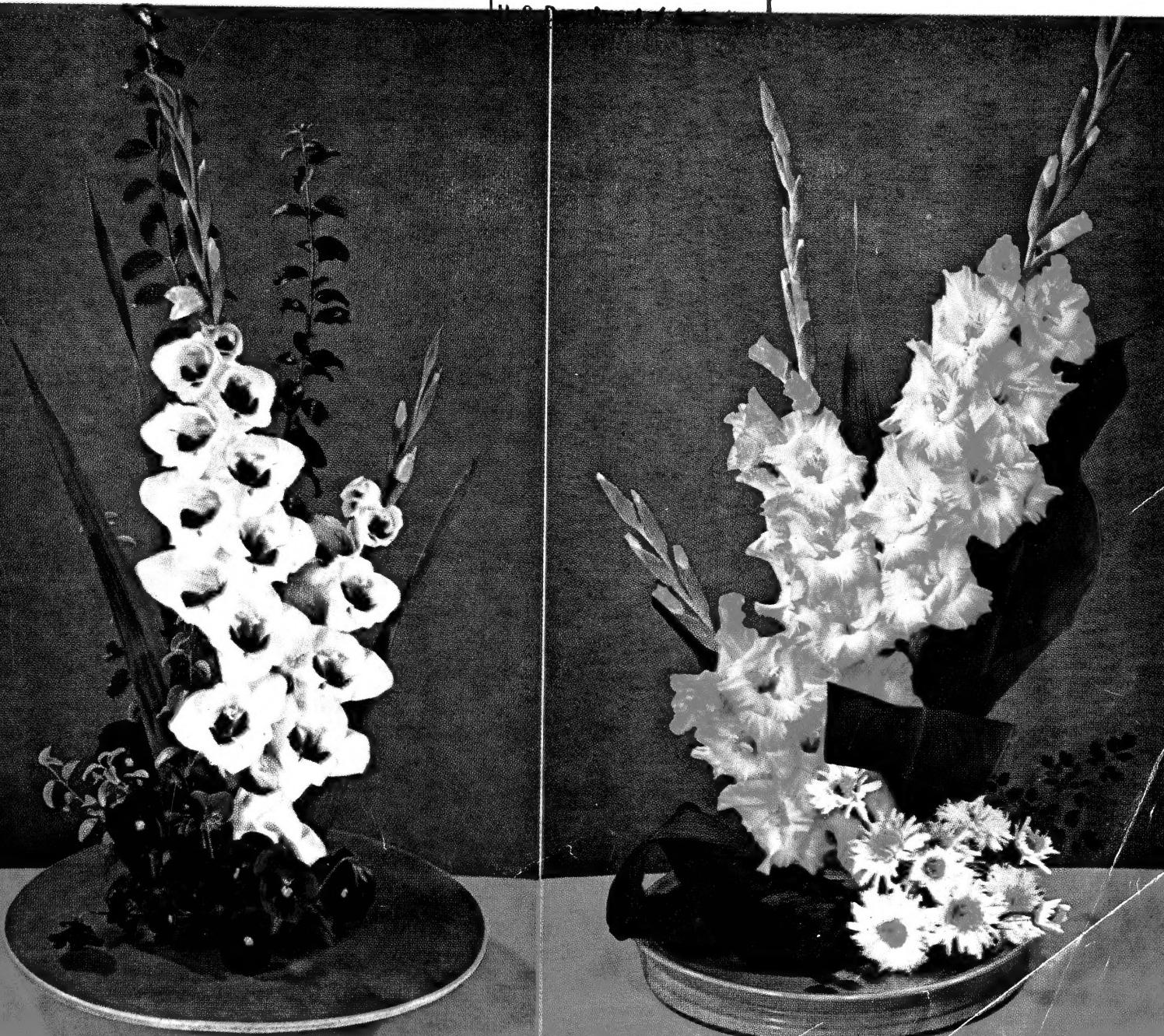
saint charles, minnesota

LIBRARY
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★ JAN 12 1960 ★

1960

Fancy Frills

Little Pansy



Glad Greetings



Carl Fischer

As another gardening season dawns upon us, I send a cordial greeting to all my customers and friends. It is a pleasure to present my 19th Annual Catalogue. I hope it may be a source of interesting information and a means of bringing you many hours of fun, relaxation and pleasant gardening. I wish to thank my many customers for their esteemed patronage which has made this catalogue possible.

On the whole Nature was kind to us here in Southern Minnesota. The growing season started out as a very dry one; the stream from which we pump our irrigation was bone dry during the fall of 1958, all thru the winter and up until about July 1. There was no water for irrigation! But, early in July there was a new promise in the sky and from then out rainfall was abundant and even too much at times. The thermometer rarely reached above 90°, resulting in the kind of blooming season one dreams of but seldom experiences. The quality of our blooms last summer was simply superb. It was indeed a gift of God to be alive and be able to walk among such lovely flowers. My seedlings were again the source of much inspiration and I have a wealth of new material to offer you for several years to come. Some so beautiful as to defy description.

I am indeed pleased to announce that another Noweta glad, Little Pansy, takes its place in 1960 among the All America Winners. Previous Noweta winners were Appleblossom, Caribbean, Emperor, Maytime and Sparkler.

Digging conditions were the worst we have had in years. November was the coldest month in 48 years; October gave us but 3 cheery, sunny days. So, as you can guess, digging days were mostly clouds, gloom, mud and despair. Many of the bulbs were muddled out. Most of the trays of bulbs were half sticky, wet soil as they came from the field. For eight years we have been washing every bulb with a hose. (This year it was an absolute necessity.) We then dip the bulbs, tray and all, into a Captan-DDT solution and quick dry them in temperatures up to 90°. So, in spite of the adverse conditions, we have unusually clean, bright, disease-free bulbs to offer you.

Digging progressed at a snail's pace most all fall and on November 4, winter set in, leaving us with about one acre (out of 35) yet to dig. But even so our bins are bulging, our bulb storage is creaking with tons of beauty, ready to reveal itself in the gardens of our many customers.

I am listing but 139 varieties in my 1960 catalogue. I make every effort to list the World's Best Gladiolus. Just because a variety is not on my list is no sign it is not a good one. We do try to find the world's best with our extensive trials. Perhaps I am a little too conservative, but it is my policy to absorb the disappointments and not pass them on.

The Minnesota Glad Society is host to the North American Gladiolus Council at their Annual Convention in Hotel Lowry, St. Paul, Minnesota, on January 22 and 23. Every effort is being made to make this the best convention ever. Special events are planned for the ladies. Special speakers have been engaged for the program. Bring your family and have some fun!

In conclusion, I want to thank the many hundreds of my customers for their heart warming letters. Even if a letter registers a complaint, which isn't often, we are glad to have you tell us about it. We are thankful for the opportunity to rectify any errors.

May a kind Providence smile on your garden in 1960, and may glads enrich your leisure time and prove to be a never-ending source of joy and inspiration.

Carl Fischer



noweta

"No-We-Ta" is the Indian word meaning Beautiful



gardens

ST. CHARLES,
MINN.

How to Order

All orders for \$3.00 or over are POSTPAID. Prices in this list are net. All orders must be accompanied by cash in full. All stock is guaranteed true to name, disease-free, and thrips-free. All stock is offered subject to prior sale. If any of our customers is willing to pay the transportation charges on his order, we will see that there are bulbs of a value much larger than the shipping cost added to the order to offset these charges.

FIVE BULBS WILL BE SOLD AT ONE-HALF THE PRICE OF TEN, but no single item will be accepted for less than 20 cents, unless quoted.

We earnestly urge you to order as early as possible to avoid disappointment. All orders filled in rotation. No orders can be accepted after June 1.

If you write us about an order previously given, or if you send us a second order and wish both orders to be shipped together, please mention the date of your first order or date of acknowledgment.

If your order is partly from the retail prepaid list and partly from the wholesale NOT prepaid list, please include extra postage to cover transportation on the wholesale items.

If you are not completely satisfied with your order you will be doing us a favor by writing to us about it.

CULTURAL DIRECTIONS

A sheet of complete cultural directions will be sent with every order.

THRIP-FREE BULBS

Before the advent of DDT and other new insecticides, thrips, a tiny sucking insect that silvers the foliage and injures the quality of the blooms, were a serious menace. DDT is 100 per cent effective. Immediately after digging, all of our bulbs are washed and then dipped in a DDT-Captan solution. Captan is a fungicide that prevents disease. This treatment, coupled with rapid curing in heated rooms, assures you of the healthiest and handsomest bulbs we are able to produce.

THIS LIST SUPERSEDES ALL PREVIOUS LISTS.

It's a Date

The annual Central International Gladiolus Show will be held in the St. Paul Auditorium, St. Paul, Minnesota on August 7 and 8. We cordially invite all of our readers to attend this show and see our large display of new varieties. We will be happy to have you visit our field, too, either before or after the show.

In the view to the left, visitors from the 1954 show are enjoying the sights in our seedling acreage.

STARS AND DOTS

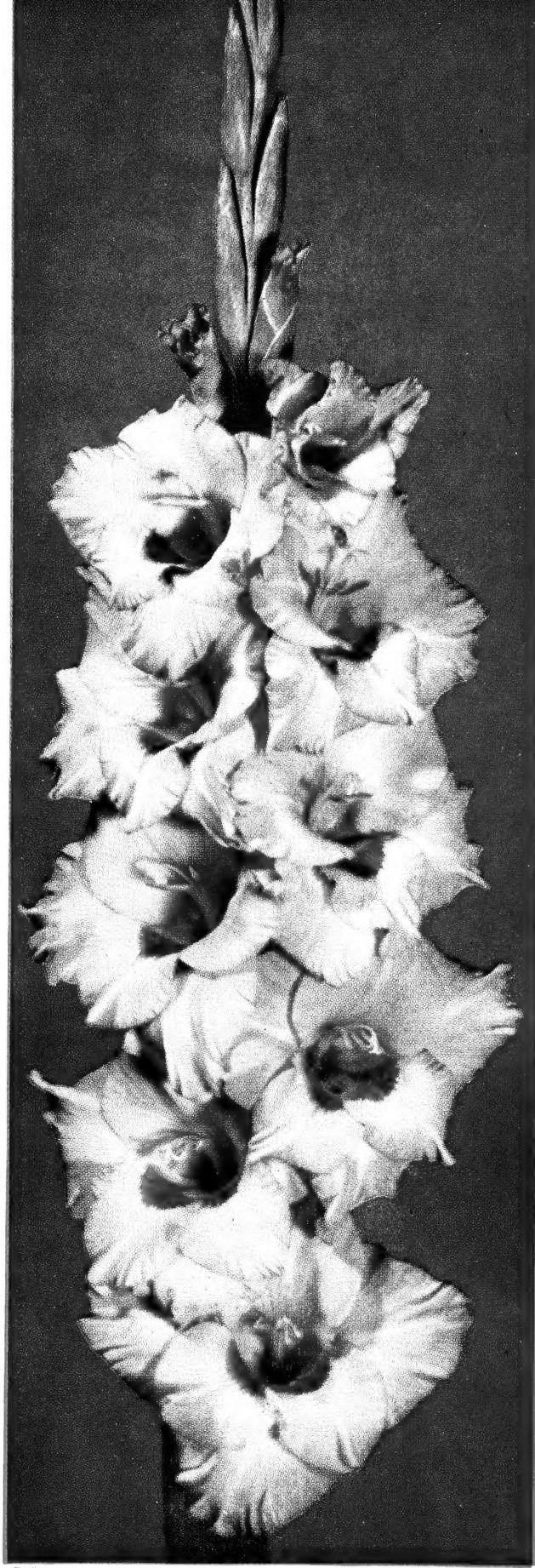
Glad fans generally want to know three things about a variety which they have not yet had a chance to try out for themselves. 1. How beautiful is it? 2. How valuable is it as a cut-flower? (i.e., how does it rate in performance?) and 3. How large is it?

The generally adopted 500, 400, 300, 200, 100 size classification, explained on colored sheet, accurately describes the floret size. To assist in respect to beauty and cut-flower value, we devised the following rating system:

We are rating the Tiny Tots for beauty only.

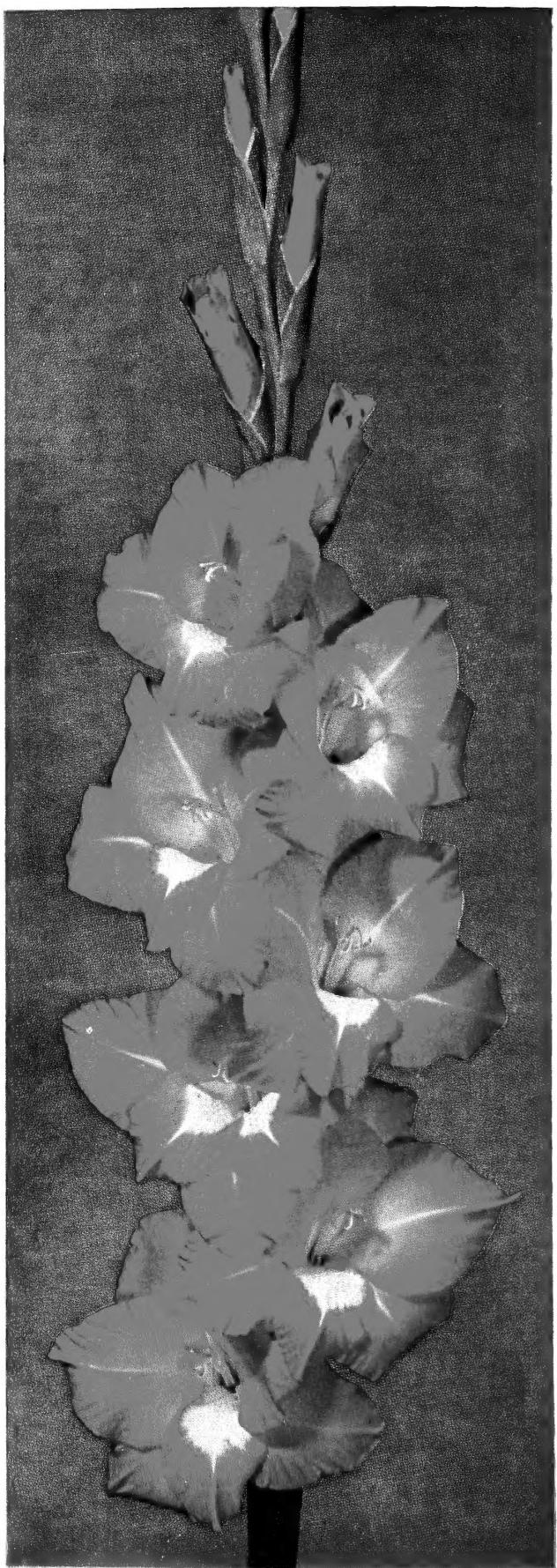
KEY

★	moderately beautiful
★ ★	beautiful
★ ★ ★	very beautiful
★ ★ ★ ★	supremely beautiful
●	suitable for home garden only
● ●	good local cut-flower
● ● ●	very good cut-flower type
● ● ● ●	excellent commercial type



© Selected Glads, Inc.

Caribbean



Emperor



All America Glads

1960 SELECTIONS

LANDMARK (Patent Applied For) (512) (White, 1960) (85 days) (Elizabeth the Queen x Yellow Seedling) A real eye-stopper, this huge, tall cream will make your garden a "landmark" to passers-by. A row of these copious beauties, so formal and erect, is a never to be forgotten sight. An ethereal glow lights the lovely ruffled florets warming the heart of the beholder with their soft cream luminosity. Landmark is a glad of unusual stamina. The spikes, on sturdy, broad green plants, are extremely well built; florets formally placed with precision-like regularity, opening 10-14 of the 22 buds at one time. The home gardener will be amazed at such a feat while the show enthusiasts will have a field day exhibiting this stupendous new All America Gladiolus! See illustrations on pages 13, 24 and 28.

LITTLE PANSY Described on page 35. Shown in color on the front cover and with Landmark on page 24; in black and white on page 36.

FORMER WINNERS

JOYOUS (Plant Patent No. 1832) (456) (Flad, 1959) (85 days) (Traveler x Edgewood) Joyous, as the name connotes, is a joy to see in the garden. Its habits are regular, and its height consistently four and one-half to five feet. Eight or more lovely florets open at once on a spike of 20 buds. Joyous will be a heart-warming addition to any glad planting and a resplendent touch of color in a floral composition, as Carl Starker so masterfully illustrates on our center spread, pages 20-21.

SPARKLER (Plant Patent No. 1741) (315) (Fischer, 1959) (80 days) (Crown Jewel x Pactolus) As graceful as a butterfly and just as colorful, Sparkler is a gay, happy combination of yellow and red. Not garrish, but a skillful blending of clear yellow shading somewhat deeper as it surrounds the bright red lips. The florets are ruffled with each petal tip fluted to give an airy butterfly-effect. The total picture, with eight open florets on an 18-bud spike, is both striking and harmonious. An arrangement of several spikes makes a stunning conversation piece as shown by Carl Starker on page 30.

APPLEBLOSSOM (Plant Patent No. 1517) (411) (Baerman-Fischer, 1956) (65 days) (Beauty's Blush x Rose Charm) This exquisitely tinted All America glad has won many friends and admirers. The predominating color is a clean, snowy white with a flush or corona of cool, rose-pink at the edges of the petals. Eight to ten trimly tailored florets, five inches in diameter, and of very heavy substance, are open at once on spikes up to five feet tall. A grand cutter. A vigorous, easy grower that performs well with only average culture.

CARIBBEAN (Plant Patent No. 1654) (376) (Baerman-Fischer, 1957) (70 days) (Beauty's Blush x Better Times) Caribbean possesses a quality uncommon to many varieties and almost a rarity among "so-called blue glads", that of extreme vigor. In every way, Caribbean displays top performance. It consistently produces tall, well-proportioned spikes and unusually healthy bulbs. It is the first distinctly ruffled blue-violet gladiolus. Every flower lover will want this striking novelty in his garden. Its refreshing beauty makes it a sure-fire winner in its class at flower shows. Described in color on the opposite page and beautifully arranged, with ageratum and canna leaves, by Carl Starker on page 15.

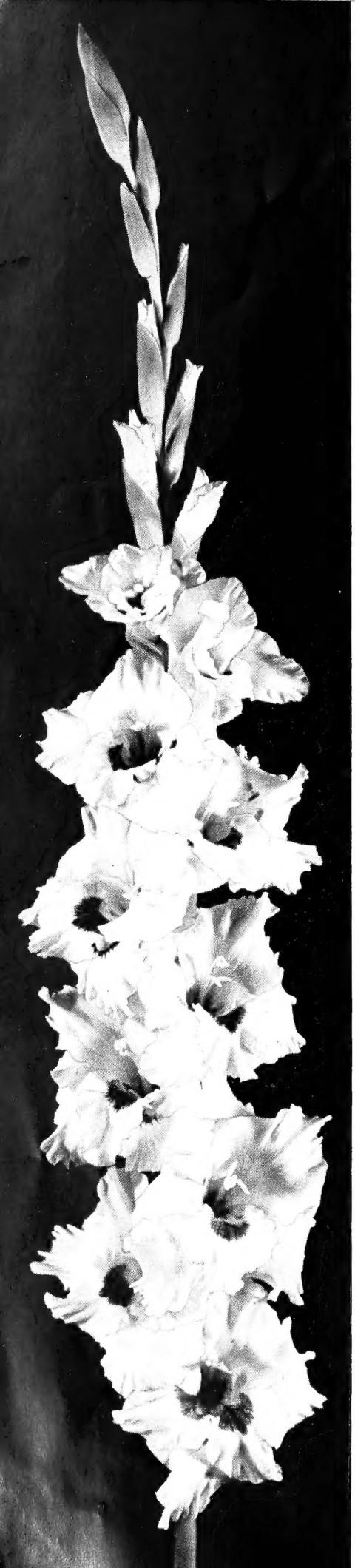
EMPEROR (Plant Patent No. 1655) (467) (Baerman-Fischer, 1958) (85 days) (Beauty's Blush X Gloaming x Rose O'Day) Words seem redundant in describing this true Aristocrat illustrated in color on the opposite page. It grows consistently tall and straight, producing plants five feet or more in height with long flowerheads.

MAYTIME (Plant Patent No. 1591) (445) (Baerman-Fischer, 1957) (70 days) (Beauty's Blush x Friendship) A light-hearted charm surrounds this brightly colored glad. The gracefully ruffled deep, pure pink florets with their contrasty large white throats bring back the memory of the freshness of May-blooming flowers. Maytime is a lithesome glad of good height. It readily opens 8-10 florets on spikes five and one-half feet tall. A robust grower, Maytime has wonderful plant health and makes fine, plump bulbs. You will love Maytime for its long ribbon of color, for the silky taffeta sheen of its petals, and for its remarkable ease of growth.

ROYAL STEWART (Plant Patent No. 1939) (446) (Pommert) 1956) 75 days) (Red Charm x Seedling) Royal Stewart can produce tall, straight spikes that open 8-10 recurved florets in formal, double-row placement. Color is clear, light red.

PRICES ON ALL AMERICA BULBS

All 9 Varieties	\$.35 each
(Packaged 1 bulb in a bag)	1.00 for 3 bulbs*
	3.45 for 12 bulbs*
Any combination of varieties	
1 each, 9 varieties, packed separately	2.75
Packaged 3 bulbs of 1 variety in a bag—All 9 varieties	
Any combination of varieties	
Per bag (3 bulbs)	\$.90
4 bags (12 bulbs)	3.15
6 bags (18 bulbs)	4.60
8 bags (24 bulbs)	5.95
All large bulbs except Little Pansy which will be 1 inch and up.	



noweta *Introductions*

LOVE SONG ★ ★ ★ ★ (450) (Fischer, 1960) (85 days) (Parentage Lost)

What tender emotions are evoked by a beautiful, sentimental melody. What soaring heights the heart can reach when gently touched by love. It is the force that can change the world when governed by charity. Our exquisite Love Song will woe you just as persuasively, though silently as you gaze upon its vestal beauty. But do not let its fragile appearance deceive you for Love Song has strength and stamina to match the best, and versatility second to none. It was the top cutter, both for quantity and quality, in our commercial field last summer. It was eagerly sought by our best florists. Love Song has excellent height, an ideal stem and head, delectable soft rosy-pink color and fine opening qualities. See picture below and on page 9. At the 1959 All America Gladiolus meeting, Love Song and Golden Glo were given the new All America Approval Award. Grow them and we are sure you'll put your own stamp of approval on them.

(Any size, 2 for \$1.00; 10 for \$4.00)



Love Song



Variegata

INKSPOT ★★☆ (471) (Fischer, 1960) (85 days) (Admiral x Caribbean)

Inkspot has received many favorable comments from various trial gardens over the country. It gives a fine account of itself most consistently so we do not hesitate to recommend it highly. The towering spikes never crook, and 8-10 florets open at a time in the field are commonplace for Inkspot. Deep blue throats stand out dramatically against the clean, recurved and slightly needlepointed light violet florets. For dependable growth, regular spike production and robust, healthy bulbs, Inkspot is hard to beat.

(Any size, each \$1.00; 5 for \$5.00)



Inkspot

For 1960

Bread and Butter
Fancy Frills
Golden Glo
Green Elf
Honey Blonde
Inkspot
June Wedding
Leilani
Love Song
Novelty Blue
September Song
Variegata
Wintertime

NOVELTY BLUE ★★★ (471) (Fischer, 1960)
 (70 days) (Seedling x Caribbean) We try to give our outstanding seedlings garden names as soon as we note their potential. This helps us remember them more readily than does a number, and it also protects them from possible mix-ups. About the third time we bloomed this seedling, we dubbed it, "Novelty Blue" and the name has remained. We know of none better to effectively describe the variety. The color blends from light-blue-violet in the center of the florets to a deeper shade at the edges while the sharp deep blue blotch has a rim of cream on the lips. Floret form is novel, too, being both ruffled and needlepointed. Turn to page 11 and look at the pictures of Novelty Blue. They portray the variety precisely except for the color. Novelty Blue makes a good, firm bulb and grows plants that are regular and straight.

(Any size, each \$1.00; 5 for \$4.00)

SEPTEMBER SONG ★★★ (424) (Fischer, 1960) (90 days)
 (Golden Sunshine x Quiberon) "It's a long, long time from June to September, but the days grow short when you reach September", so go the words to a popular ballad marking the swan song, as it were, to another blooming season. There is a certain haunting sadness in the air as we come to the end of a period which was so filled with busy days among the beautiful glads. But, if September Song heralds the approach of autumn, it also holds the promise of a bright, new spring ahead. This tall, ruffled and recurved orange reflects the glory of our hard maples as they put on their Fall show. The large yellow throats blend perfectly into the color scheme making September Song an ideal flower for those gay, fall arrangements. As a grower, September Song ranks

among the top for health and vigor. Opens 6-8 round, recurved florets on long, graceful heads. Bulbs are excellent. September Song is a fitting finale to the blooming season. (Any size, each \$1.00; 5 for \$4.00)

JUNE WEDDING ★★★★ (400) (Fuller, 1960) (65 days)

(Sport of Friendship) Here is the earliest blooming, fanciest, whitest sport of Friendship. June Wedding, in many parts of our broad land, should easily come into bloom in time to decorate many a bridal setting. Its immaculate color and graceful, ruffled form are all one could desire for that special wedding decor. Our two-spike halftone of June Wedding on this page will give you a fair idea of its wonderful fluorescence. You who know and love Friendship need not be told that this mutation carries all its good habits. All who are uninitiated will be more than happy with the good performance of June Wedding—it is tall, straight, healthy and vigorous. Has beauty plus and commercial value par excellence.

(Any size, 2 for \$1.00; 10 for \$4.00)

FANCY FRILLS ★★★★ (442) (Fischer, 1960)

X (Beauty's Blush x (Gloaming x Rose O'Day)) Didn't the cover picture of this mouth-watering beauty stop you in your tracks. Fancy Frills has that fascinating, fresh pink color and superbly ruffled form we find irresistible. Its appeal is further enhanced by a warm creaminess on the lip petals. But, wait until you see those plump, smooth bulbs which will please you again when they grow into strong, healthy plants and graceful even spikes. Fancy Frills will thrill you anew each time you see it. Don't take our word for it—plant some and see!

(Any size, each \$1.00; 5 for \$4.00)

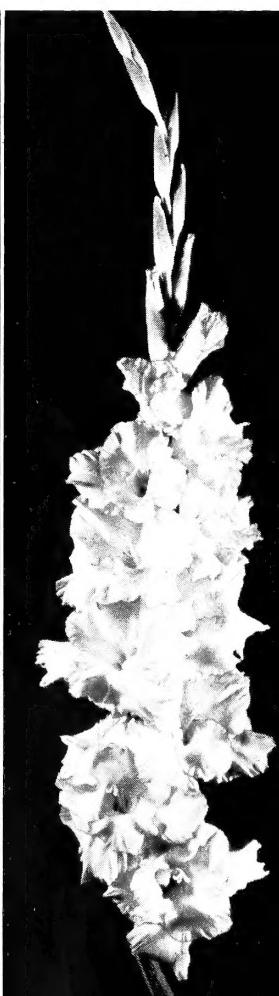
Variegata



Wintertime



Fancy Frills



September Song



Golden Glo



VARIEGATA ★★★ (461) (Fischer, 1960) (85-90 days) (Seedling x Caribean)

As the name implies, this exciting new novelty displays a variation of color from a deep purple thumb mark in the throat to a suffusion of lavender spreading over most of its chalky white petals. The color is more pronounced when the spikes open several florets in the garden. Cut in loose bud and opened indoors, the florets are clear and sparkling—a lovely contrast to the rich blotch. Variegata, which blooms after most varieties are past their prime, should be valuable for cutting at a crucial period late in the blooming season. Its beauty; the heavily ruffled and recurved florets, and fine performance; tall, straight, well-placed spikes, will make the most jaded glad fan sit up and take notice. It's as though nature, knowing the season is nearing the end, had made a last great effort to give us an especially lovely flower—one to remember long after the garden has put on its winter cover. Variegata is faithfully pictured on pages 6 and 8.

(Any size, each \$1.00; 5 for \$4.00)

WINTERTIME ★★★ (400) (Fischer, 1960) (85 days) (Parentage Unknown)

On a hot August day just the thought of Wintertime has a cooling effect. Its chalky whiteness, enhanced by a faint lavender glow deep in the throat, adds immeasurably to the illusion. Wintertime is the tallest of our new originations having good length in both flowerhead and handle. Its greatest value lies in commercial use though we have been extremely pleased over the fine reports many of you have given on the good performance of this white in your gardens last summer. We trust that all who receive Wintertime this year will find it equally gratifying.

(Any size, 2 for \$1.00; 10-\$4.00)

BREAD AND BUTTER ★★★★

(210) (Kroon, 1960) (75 days) (Wedgwood x Peter Pan) Don't let this everyday name lead you to believe that this is just an ordinary glad. Far from it! Bread and Butter gave us one of the top thrills of the season when it appeared in our trial garden. We've been longing for such a color combination among our own seedlings but Mr. Dirk Kroon of Washington state preceded us. Nevertheless, we are happy to offer this supremely beautiful little ruffled white with the "butter yellow" throats. There is nothing ordinary about Bread and Butter's habits, either. Spikes are consistently straight with six or more precisely carved and leathery substance florets open in formal placement on slender, graceful stems. Plant and bulb health are the best. We really fell in love with this delectable Tiny Tot and we are sure you will share our sentiments when you bloom Bread and Butter.

(Any size, each \$1.00; 5 for \$4.00)

LEILANI ★★★★ (242) (Kroon, 1960) (65 days)

(Benj. Britton Seedling x Beauty's Blush) X Little Sweetheart) Flowers from Heaven! What better way can one describe Leilani than this literal translation from Hawaii! Truly, this little gem carrying a name from our newest state, represents the warmth, the gracefulness and the gracious charm for which the islands are noted. One look at Leilani and it is love at first sight! But, look again and again to really appreciate its glorious rose and white color, enchanting form and superb ruffling. Leilani has that irresistible appeal that makes it difficult for one to pass it by—those precise little spikes, produced so regularly, are meant to be gathered up and enjoyed in your home. Grow Leilani and let the glow from this "heavenly flower" beautify your surroundings.

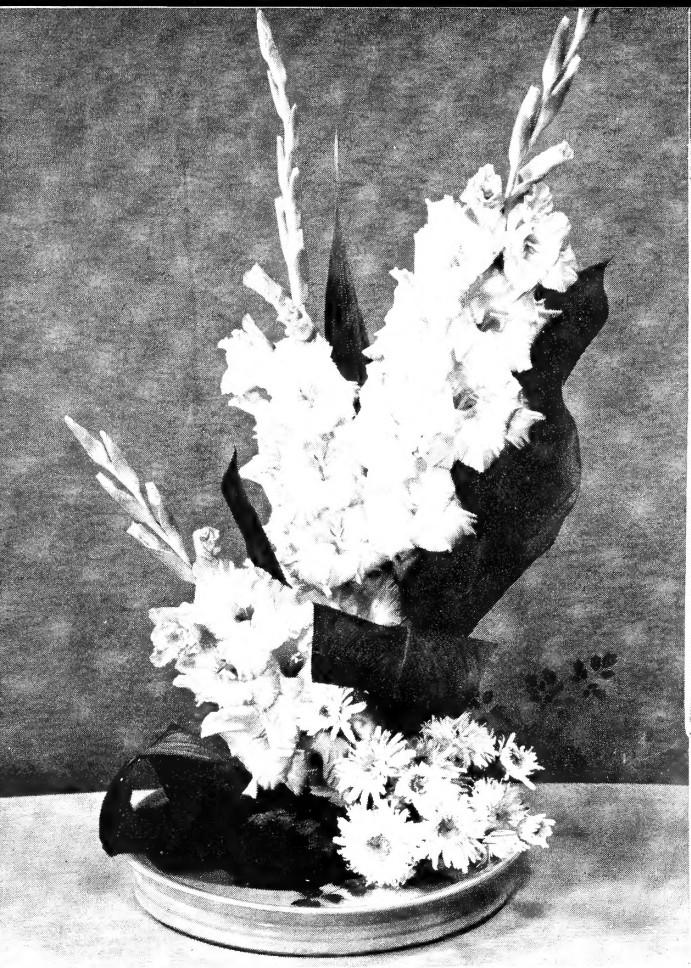
(Any size, 2 for \$1.00; 10-\$4.00)

June Wedding

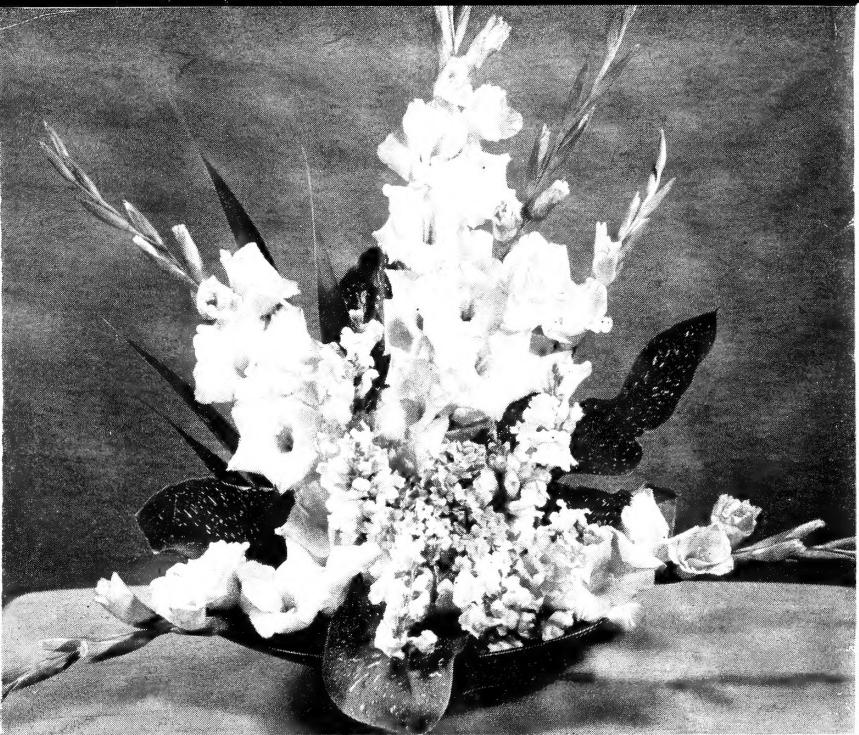
Love Song

Inkspot





Fancy Frills



Honey Blonde

GOLDEN GLO ★ ★ ★ (416) (Fischer, 1960) (95 days)

(Helios x Orange Gold) Golden Glo is a brilliant, deep golden yellow of leathery substance; tall and robust. It is a scintillating, large yellow that will impress your neighbors. We consider it the ideal type for landscape use where glads fit into such a picture. The foliage is high and very deep green. Golden Glo has the honor, too, of being one of the two new introductions which has received the special All America Approval Award. It is presented to you with the sanction of 35 of the most critical gladiolus judges in all the bulb growing areas of the United States and Canada. Need we say more!

(Any size, 2 for \$1.00; 10 for \$4.00)

HONEY BLONDE ★ ★ ★ (420) (Fischer, 1960) (85 days)

(Amber Glory x Gold) The color of Honey Blonde reminds one of a maiden with a crown of shining, honey-toned blonde tresses. It is a smooth, luscious shade of golden buff so rarely found in the glad kingdom. The petal texture is suede-like and firm with a slight frill at the edges of the recurved florets. Spikes are slender and willowy—just grand for arranging. They will hold 5-7 open on 18-20 bud flowerheads. The plants are vigorous and bloom readily from all sizes. Honey Blonde has been a special favorite in our seedling garden. It is not a spectacular beauty but one that wears well. Try Honey Blonde and we are sure you will love its subtle charm.

(Any size, each \$1.00; 5 for \$4.00)

GREEN ELF ★ ★ (204) (Fischer, 1960) (80 days)

(Flicker x Little Gold) This "pixie-faced" little fellow has the greenest throats we've ever seen. In fact, they are almost grass green when first opened. Green Elf wears a mantle of golden orange around his green throat. He is on the plain side with only a hint of frilling. He grows easily and blooms freely from all sizes. You'll enjoy this little guy for his color and elfin personality.

(Any size, 2 for \$1.00; 10-\$4.00)



Leilani

1 Fancy Frills, Any size \$1.00
2 Golden Glo, Any size 1.00
2 Green Elf, Any size 1.00
1 Honey Blonde, Any size 1.00
1 Inkspot, Any size 1.00
2 June Wedding, Any size 1.00
2 Leilani, Any size 1.00
2 Love Song, Any size 1.00
1 Novelty Blue, Any size 1.00
1 September Song, Any size 1.00
1 Variegata, Any size 1.00
2 Wintertime, Any size 1.00

Any 6 Items-----\$5.00

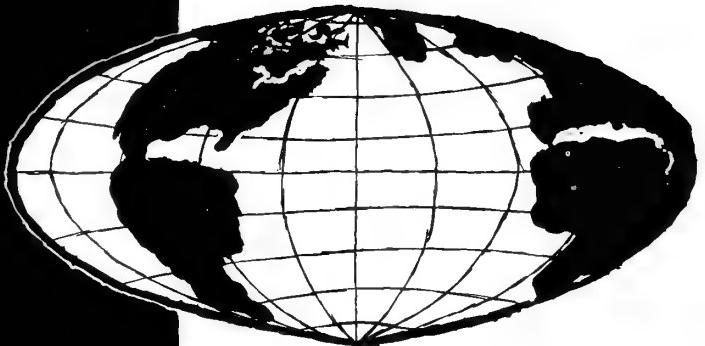
All 12 Items-----\$9.50

Treasure Chest Collection



Novelty Blue

Novelty Blue



ADMIRAL ★★☆

(476) (Fischer, 1957) (80 days) (Blue Sky x Abu Hassan) When you see this glistening deep blue standing so erect and majestic in your glad planting you'll be inclined to salute! Admiral is a glad of rank. Opens 8-10 in a ribbon of color; a grand bulb maker and a moderate propagator. Shown in color on the back cover.

(L 1-25; 10-2.00) (M 1-20; 10-1.50)

ALBERT SCHWEITZER ★★☆

(436) (K & M, 1957) (90 days) (Broadway Melody x Sphinx) This tall, brilliant scarlet was so outstanding in our trials last summer that we thought it should be made available to our customers. It has long heads, cuts easily and loves to grow.

(L 1-75; 5-3.00) (M 1-50; 10-4.00)

AQUA QUEEN ★★☆

(470) (Fischer, 1957) (85 days) (Better Times X (Rose O'Day x Elizabeth the Queen)) The bluest "blue" that is now in commerce. Tall, robust grower makes beautiful bulbs. One could wish for additional buds on the flowerhead. Quite faithfully reproduced on the back cover.

(L 1-25; 10-2.00) (M 1-20; 10-1.50)

ARES ★★☆

(311) (K & M, 1954) (75 days) One of several varieties with a striking scarlet blotch, Ares' main color is a deep cream or light yellow. The florets are frilled and very showy. Up to 8 will open at once on tall, straight spikes. A grand exhibition type. Fine for arranging.

(L 1-20; 10-1.50) (M 2-30; 10-1.20)

← Carved Ivory

World's Finest

Gladiolus

AUTUMN GREEN ★★★ (304) (Pruitt, 1959) (80 days)

is a welcome addition to the popular green-toned glads. With us it is a light yellow, heavily shaded to chartreuse in the throat. Quite faithfully reproduced on page 24. Its heavy ruffling, leathery substance and decorative spikes make it a supremely beautiful glad. (L 1-1.25; 5-5.00) (M 1-.75; 10-6.00)

BLUE SMOKE ★★★★ (586) (Rich, 1957) (70 days)

(Oklahoma X (Picardy x Rosemarie Pfister)) Blue Smoke is a lovely blending of soft shades of blue and mulberry. A glowing coal of salmon spotlights the center of each flower. It will open 7 or 8 large ruffled florets on tall, straight stems. We are quite impressed with this unusual glad. (L 1-.75; 5-3.00) (M 1-.50; 5-2.00)

BROWN LULLABY ★★★ (396) (Pazderski, 1957) (85 days)

(Copper Lustre X (Myrna x Lavender Ruffles) Brown Lullaby is a combination of brown tones accented by a red feather in the throat. A silvery picotee outlines each petal. In hot weather it will fade outdoors, but it opens well if cut in loose bud.

(L 1-.50; 10-4.00) (M 1-.35; 10-3.00)

BURMA ★★★★ (556) (Palmer, 1943) (85 days)

(Premier Henry x King Lear)

One of the oldest glads on our list, this heavily ruffled and uted, rich rose-red glad ranks far ahead of other glads in its color class. Well grown spikes of Burma still are a sight to see.

(L 2-.30; 10-1.20) (M 10-.80)

CALICO ★★★ (451) (Fischer, 1957) (75 days)

(Friendship x Better Times)

Calico will dance into your heart like your best girl decked out in a crisp, freshly ironed cotton frock. For this gaily colored glad has a charm that is hard to resist. The rose-shaded florets with their deep red lips have the power to attract and win the most seasoned glad fan. Add to this earliness, model growth and satisfactory reproduction and you have a fine, all-around glad. Pictured on page 17.

(L 1-.20; 10-1.50) (M 2-.30; 10-1.20)

CAPRI ★★★ (420) (Fischer, 1959) (75 days)

(Beauty's Blush x Unknown)

The warmth of sunny Capri radiates from this gladiolus named for one of Italy's famous resorts. The color is reminiscent of sun-drenched sand faintly tinged with pink. Soft ruffling and formal placement give Capri a semblance of nobility and graciousness. See pages 18 and 26.

(L 1-.35; 10-3.00) (M 1-.25; 10-2.00)

CATHERINE BEATH ★★★ (316) (Coutts, 1951) (85 days)

(Golden Goddess x Seedling) This deep golden yellow easily opens 8-10 chiselled plain petalled florets on tall, straight stems. A grand variety for the show table. Illustrated on page 25. (L 2-.35; 10-1.30) (M 10-.85)

CARVED IVORY ★★★★ (310) (Fischer, 1956) (80 days)

(Wedgwood x Seedling) Carved Ivory is a good performer year after year. But, in addition to performance it exhibits great beauty of form and purity of color. From the rich creamy whiteness of its coloring to the delicate chiselled ruffling, Carved Ivory is the personification of perfection. 5-6 round florets open at once on the 15-16 bud spikes. A strong grower. Shown on page 12.

(L 1-.25; 10-2.00) (M 1-.20; 10-1.50)

CHEER LEADER ★★★ (427) (Fischer, 1957) (85 days)

(Crown Jewel x Pactolus) Cheer Leader commands attention to its gaily colored florets of bright orange-red with their sparkling yellow throats punctuated by rich maroon blotches. Reproduced in color on pages 17 and 40. It is a good grower and makes strong, straight spikes with gratifying consistency. We are sure Cheer Leader will be a welcome addition to your garden and that you will "shout" for more. We cut quantities of tall, radiant Cheer Leader for our florists last summer.

(L 1-.20; 10-1.50) (M 2-.30; 10-1.20)

Landmark



CLIPPER ★★★ (415) (Fischer, 1957) (80 days)
 (Crusader x Pactolus) Here is a variety that we have overlooked the past year or two, but last summer's performance was so outstanding that we really are singing its praises. Clipper is a uniform grower of tall, straight, perfectly placed spikes. The foliage is a rich, deep green and the florets a bright yellow with a tint of scarlet blending to a large red throat. Our color picture on page 17 is fairly accurate.

(L 1-.35; 10-3.00) (M 1-.25; 10-2.00)

CONTENTMENT ★★★★ (460) (Fischer, 1957) (75 days)
 (Parentage Unknown) Here is a glad to satisfy the most fastidious taste. Its color, form and growing habits all are tops. Contentment's smooth lavender-orchid coloring is enriched by a large creamy throat and the open florets have a ruffled, needlepointed form reminiscent of a cluster of butterflies gracefully perched on the tall slender stems. Contentment is our choice for the leading lavender.

(L 1-.25; 10-2.00) (M 1-.20; 10-1.50)

COPPER LUSTRE ★★★★ (580) (Pazderski, 1953) (75 days)
 (Elizabeth the Queen x Burma) Copper Lustre is a dusky rose shading to copper at the edges and blending to a dark tan interior. The red throat and plum flecking adds cheer and personality to the rich blend of colors. It has heavy substance and is heavily ruffled and fluted, opening 8-10 florets on tall spikes. Good grower and propagator.

(L 1-.20; 10-1.50) (M 2-.30; 10-1.20)

CRUSADER ★★★ (301) (Fischer, 1952) (65 days)
 (Rose O'Day x Legend X (Elizabeth the Queen x Lavender & Gold)) Here is an orchid throated glad deluxe; a frosty snow-white, beautifully ruffled and embellished with a gorgeous pansy purple throat. It opens 7-9 neatly tailored florets on fine cutting stems.

(L 2-.35; 10-1.30) (M 10-.85)

DARK BRILLIANCE ★★★★ (458) (Puerner, 1956) (85 days)
 (Sport of King David) King David has been the most popular purple in recent years and its sport, Dark Brilliance, seems destined to head its color class, too. It is like King David in all but color being a deep maroon red. Dark Brilliance makes a fine tall spike with 8-10 open of its 20-22 florets.

(L 1-.35; 10-3.00) (M 1-.25; 10-2.00)

DARK DAVID ★★★ (558) (Morgan, 1951) (90 days) (Mrs. Mark's Memory x Red Charm) The largest of the black reds. Dark David actually is a rich velvety maroon. The huge florets are lightly frilled and formally placed on straight stems.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)

DARK EYES ★★★ (471) (Fischer, 1959) (85 days) (Better Times x Libretto) The name Dark Eyes so aptly describes this new gladiolus that further words may seem redundant. The color is light blue-violet with large, velvety, deep violet blotches. Dark Eyes is an ace performer making strong, tall spikes with amazing regularity. Bulb quality is tops, too. Our half-tone cut on page 31 is an excellent likeness.

(L 1-.75; 10-6.00) (M 1-.50; 10-4.00)



Ruffled Dream

DARK HORSE ★★★ (476) (Fischer, 1959) (80 days) (Admiral x Caribbean) Dark Horse is the most vigorous glad in the deep violet class that we have ever grown. It approaches five feet in height and opens 9-11 round, double-row florets on long, stiff flowerheads, as shown on page 31. Makes remarkably smooth, healthy bulbs. Though not the ultimate in pulchritude we feel that in the race for gladiolus prominence this deep violet will prove to be a Dark Horse.

(L 1-.50; 10-4.00) (M 1-.35; 10-3.00)

DEBBIE ★★★ (426) (Hautby, 1955) (85 days) (Orange Gold x Lantana) Debbie opens 6-7 heavily ruffled, yellow-throated orange florets on tall, ramrod spikes. It is exceedingly robust and heat resistant. A good propagator and germinator. Shown in color in our basket on the back cover.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)

DIRECTOR ★★★ (456) (Roberts, 1956) (90 days) (Boise Belle x Burma) Gladiolus connoisseurs will love the glowing deep raspberry rose ruffles of impressive Director. It will open 9-10 large florets on tall spikes. Exceptional substance and ruffling. Illustrated on page 23.

(L 1-1.00; 5-4.00) (M 1-.60; 5-2.50)

DUSK ★★★ (483) (Fischer 1955) (85 days) (Beauty's Blush x Rose Charm) Dusk's large bold snowball-throats immediately arrest attention and provide a striking contrast to the subdued old rose and salmon undertone. A stalwart performer, producing quantities of graceful spikes right down the row, even from small bulbs. In the tray the bulbs are a joy to behold.

(L 2-.35; 10-1.30) (M 10-.85)

ELMER'S ROSE ★★★ (454) (Fischer, 1951) (85 days) (Elizabeth the Queen x Rose O'Day) To enjoy Elmer's Rose fully plant it in quantity. A row of these sumptuously ruffled rose beauties will take your breath away. Add to its beauty the sum of all the good qualities desired in a glad and you have Elmer's Rose. The tall, extremely vigorous plants cut well from smaller bulbs. A good all-around variety.

(L 2-.35; 10-1.30) (M 10-.85)

FALINE ★★★ (314) (Kroon, 1956) (75 days) (Betty Duncan x Marionette) Faline is a promising, slightly ruffled and recurved medium yellow. Decorative. Robust. Illustrated on page 23.

(L 1-.25; 10-2.00) (M 1-.20; 10-1.50)

FANCY FRILLS

See Noweta Introductions beginning on page 6.

FIREFLY ★★★ (415) (Fischer, 1957) (80 days) (Pactolus x (Bonnie Brian x Ophir)) The color plate or page 40 shows an excellent likeness of this sprightly glad. The daintily ruffled florets of glowing yellow surround small scarlet "fireflies" deep in the heart of each floret. Makes beautiful bulbs. Firefly will light up your garden.

(L 1-.20; 10-1.50) (M 2-.30; 10-1.20)



Caribbean

Begonias



PICOTEE

The Picotee form is characterized by its contrasting colors. These flowers are either daintily edged or strikingly mottled with a contrasting color. See page 25.

Colors: Pink, rose, apricot, red and salmon.

Price: (1½-2 inches)

\$.50 each; 3 - \$1.25
15 - \$5.00

DOUBLE RUFFLED

The Double Ruffled form resembles a rose but is larger and has a ruffled edge.

Colors: White, pink, yellow, scarlet, apricot, rose, red and orange.

Price: (1½-2 inches)

\$.50 each; 3 - \$1.25
15 - \$5.00

Complete Cultural instructions are included with each Begonia order.

BEGONIA SPECIAL

A well-rounded assortment of colors and types.

Price: (1½-2 inches)

18 for \$5.00

Noweta Gardens

ST. CHARLES, MINNESOTA

Mr.

Mrs.

Miss

Please print or write plainly your full name and address. Do not abbreviate city name.

R. F. D. or Street

Date

Post Office

State

Express Office

Amount Enclosed

If your order is less than \$3.00 please send 25c for postage. On orders over \$3.00 if you enclose enough money for postage we will include several times the value in extra bulbs.

Do you have friends or relatives who, you think, would be interested in growing glads? If you will list their names and addresses in the space below, we will send you bonus bulbs with this order.

Name

Name

Address

Address

City

State

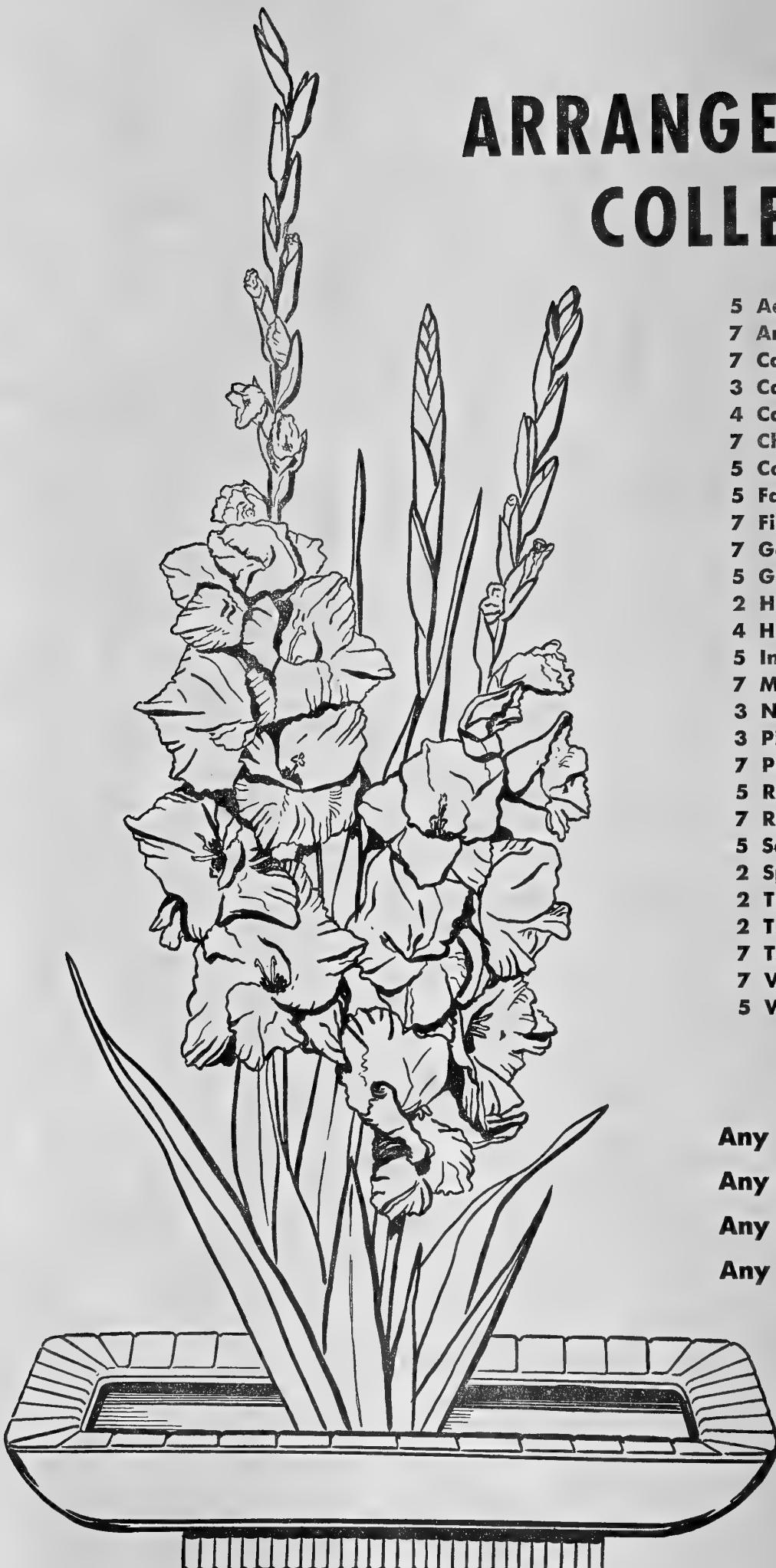
City

State

We are not interested just in names; our catalog is expensive and we want it to go to prospective glad customers. Thank you.

Quantity	Size	Variety	Price
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			
11.			
12.			
13.		18 Asst'd Begonia Special, \$5.00	
14.		Rain Gauge, each, \$1.50	
15.			
16.		Bonus bulbs for orders received by February 28, 1960. Each bulb worth 50c or more. 1 bulb on an order \$5.00 and up;	
17.		3 bulbs on an order \$10.00 and up; and, 5 bulbs on an order \$15.00 and up.	
18.		I enclose \$7.50 for Starker's Album of Arrangements.	
19.			
		TOTAL	

ARRANGER'S COLLECTION



- 5 **Aqua Queen**
- 7 **Ares**
- 7 **Calico**
- 3 **Capri**
- 4 **Carved Ivory**
- 7 **Cheer Leader**
- 5 **Contentment**
- 5 **Faline**
- 7 **Firefly**
- 7 **Golden Hour**
- 5 **Golden Palomino**
- 2 **Heroine**
- 4 **Hildegarde**
- 5 **Innocence**
- 7 **Minaret**
- 3 **North Star**
- 3 **Pinafore**
- 7 **Pink Chiffon**
- 5 **Rose Spire**
- 7 **Ruffled Dream**
- 5 **Savoy**
- 2 **Sparkling Gold**
- 2 **Tiffany**
- 2 **Tigertone**
- 7 **Troubadour**
- 7 **Viking**
- 5 **Windermere**

LARGE BULBS

- Any 5 items \$ 4.00**
- Any 10 items 7.50**
- Any 15 items 11.00**
- Any 20 items 14.00**

Five Star Special

★ **clipper** ★ **Cheer Leader** ★ **Frivolity** ★ **Troubadour**

5 bulbs of each, labelled, \$3.25 (a \$4.50 value)
10 bulbs of each, labelled, \$6.00 (a \$9.00 value)



FIRE OPAL ★★★★ (426) (Fischer, 1954) (75 days) (Gratitude X (Ar-thusa x White Gold)) The golden throats of this lively, ruffled orange create a sparkling setting for this jewel-bright early bloomer. Fire Opal is a cheery spot of color among the more numerous pastels usually available at the beginning of the season. The medium height plants with 6 open florets grow straight and produce an exceptionally high percentage of cuttable spikes. Wants to bloom early from all sizes.

(L 2-.35; 10-1.30) (M 10-.85)

FORT KNOX ★★★ (416) (Torrie, 1953 (80 days) (Orange Gold x Oriental Pearl) New to our list, Fort Knox is a tall, large ruffled yellow. It opens 5-7 florets on a 22 bud flowerhead and is a top commercial. An exceptionally easy cutter.

(L 2-.35; 10-1.30) (M 10-.85)

FRIENDSHIP ★★★★ (442) (Fischer 1949) (65 days) (Picardy x Maid of Orleans) X (Gloaming Seedling) Among the Noweta Gardens introductions, Friendship heads the list as "all time Great". It comes near to being the most widely known and grown glad in the country. But, it is more than a commercial, for this tall, daintily ruffled, fresh-toned pure-pink possesses beauty to satisfy the connoisseur as well. No glad planting is complete without "fabulous Friendship."

(L 2-.35; 10-1.30) (M 10-.85)

FRIVOLITY ★★★ (445) (Fischer 1957) (85 days) (Daisy Mae x Friendship) Frivolity is a flower you will enjoy for its gay and lighthearted mood. See our picture on page 17. It is a delightful shade of clear, pure pink. Tall, dependable.

(L 1-.20; 10-1.50) (M 2-.30; 10-1.20)

GAY SENORITA ★★★ (427) (Fischer, 1959) (85 days) (Orange Gold x Pactolus) Gay Senorita would be right at home in the midst of a colorful fiesta for she is appropriately dressed in a vivid costume of scarlet-orange blending to a golden throat, brilliantly accented by a large terra cotta blotch. Her florets are lightly ruffled and a saucy twist at the petal tips lends a lilt-ing touch to her tall, graceful spikes; see cut below. (L 1-.50; 10-4.00) (M 1-.35; 10-3.00)

GOLD ★★★ (416) (Marshall, 1951) (75 days) (Seedling of Orange Gold) For purity of color, heavy substance, health and dependability, Gold is tops. Doesn't have as many buds as some may want (14-16) but they open well and keep their color and size to the tip. For maximum spikes one must plant the larger size bulbs though it blooms from all sizes and bulblets.

(L 2-.35; 10-1.30) (M 10-.85)

GOLDEN GLO

See Noweta Introductions beginning on page 6.

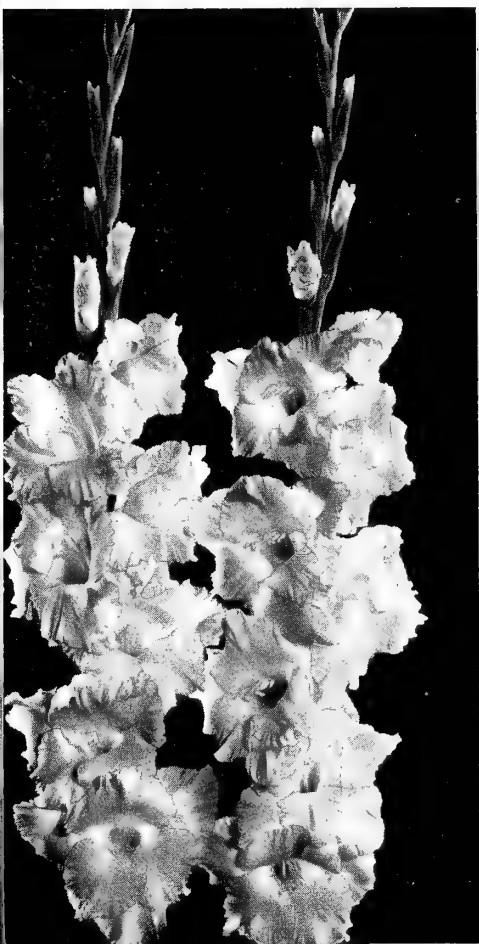
GOLDEN HOUR ★★★★ (326) (Fischer 1956) (80 days) (Orange Gold x Little Gold) Golden Hour comes closest to pure gold in color saturation of any variety in existence. Only Little Gold among the Tiny Tots is its equal. It produces a 16-17 bud spike with 5-6 open florets of very heavy substance.

(L 1-.25; 10-2.00) (M 1-.20; 10-1.50)

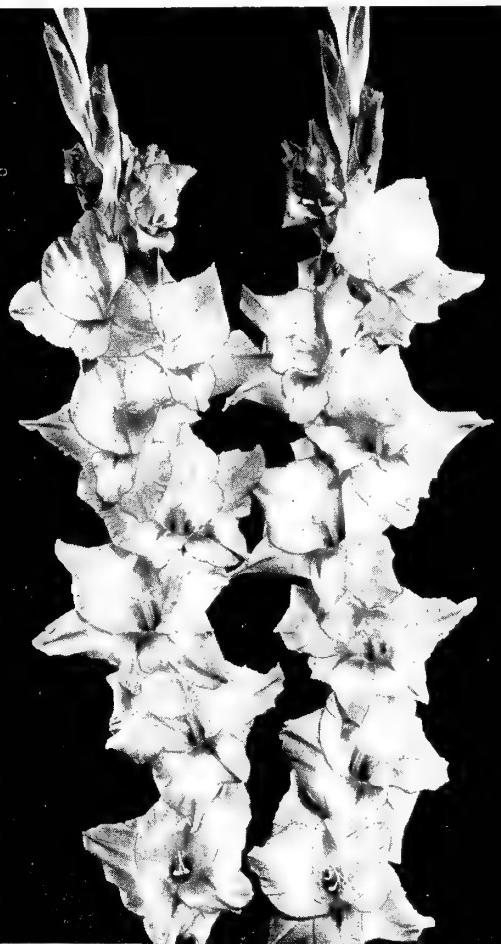
GOLDEN PALOMINO ★★★ (421) (Sum-merville, 1956) (80 days) (Stralia x Polynesie) Golden Palomino's lightly ruffled and needlepointed florets are a soft apricot-buff with a small glowing orange spot in the throat—a truly appealing combination. The spikes are tall and straight with florets formally placed.

(L 1-.25; 10-2.00) (M 1-.20; 10-1.50)

Tiffany



Gay Senorita



Capri



GOLDEN SUNSHINE ★★★★ (416) (Fischer, 1957) (85 days)

(Orange Gold x Helios) Golden Sunshine is a vibrant yellow of leathery substance, slightly ruffled with 8-10 florets open at once in formal placement. Spikes attain a height of five feet on strong, rugged plants. Average producer of bulblets that make unusually robust growth. Golden Sunshine is exceptionally valuable as a late fall cut-flower making marketable spikes even from small bulbs. See our color cut on page 21.

(L 1-25; 10-2.00) (M 1-20; 10-1.50)

GREEN ICE ★★★ (404) (Barker, 1957) (80 days)

(Maid of Orleans x J. S. Bach) X Ivy Robertson) We never were enthused over the "so called greens" because of insufficient quality, but we believe Green Ice is here to stay. The color is a light chartreuse shading deeper in the throat. Blends well with other colors. Try using Green Ice.

(L 1-50; 10-4.00) (M 1-40; 10-3.50)

Heroine



GREEN WOODPECKER ★★★ (405) (K & M, 1958) (75 days)

(Variete x Seedling) This new "green" won the distinction of being one of the ten best recent introductions in the N.A.G.C. Symposium the year it came out. Green Woodpecker is a light chartreuse with wine colored markings in the throat. If you're looking for something different or unusual, try Green Woodpecker!

(L 1-1.00; 5-4.00) (M 1-60; 5-2.40)

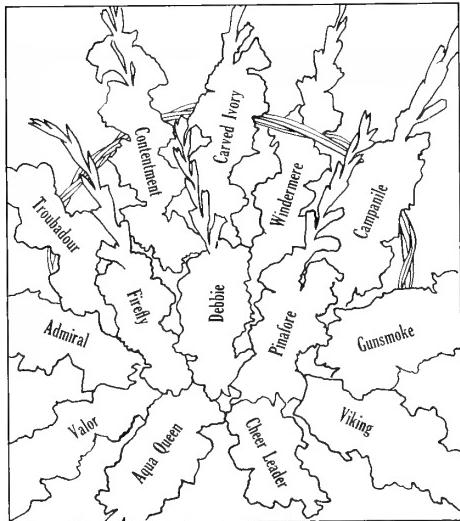
GUNSMOKE ★★★ (481) (Fischer, 1957) (80 days)

(Spic & Span x Friendship) We don't expect the U. S. Marshal to investigate when Gunsmoke sends up its smoky-salmon head, but, we do expect you glad fans will wish for more of this unusual smoky. Our color picture on page 40 shows quite an accurate reproduction of the color and ruffling of Gunsmoke. Only by growing it will you know how good it really is.

(L 1-25; 10-2.00) (M 1-20; 10-1.50)



North Star



HARRISBURGER ★★★★ (548) (Mikle, 1953) (95 days)

(Picardy x Burma) The size champion of the reds is Harrisburger! The florets are very large and ruffled with up to 8 open on 20-22 bud stems. It is tall and robust—blooms late so plant it early to avoid frost danger.

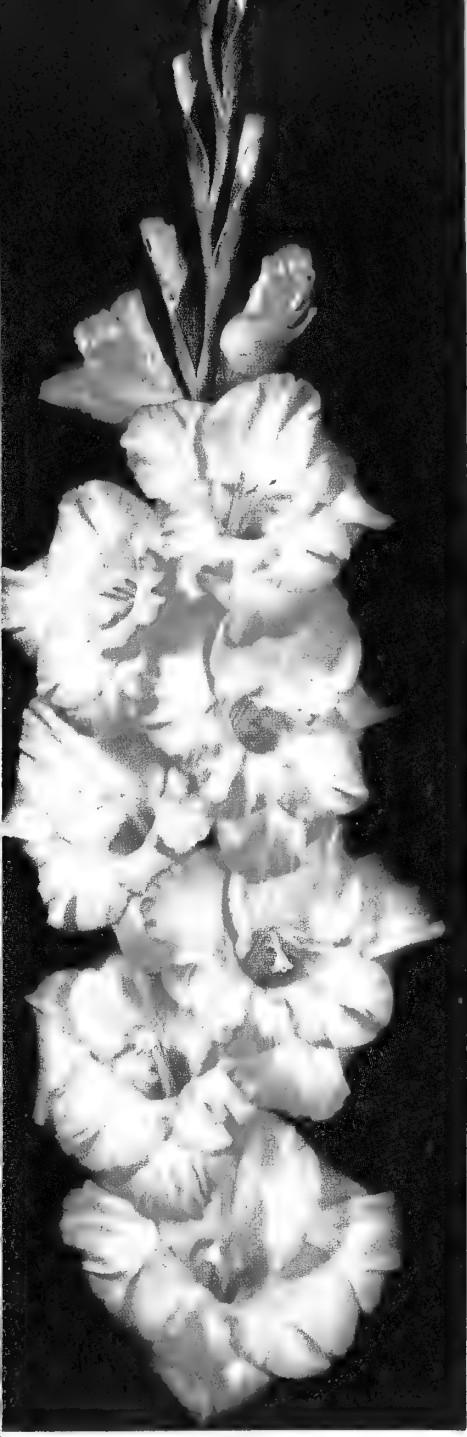
(L 2-35; 10-1.30) (M 10-.85)

HEROINE ★★★★ (430) (Fischer, 1959) (70 days)

(Friendship x Choice White Seedlings) Our Heroine with her daintily ruffled and fluted florets of luscious cream-throated salmon has plenty of spirit to ward off any lurking villains. But, Heroine has stood supreme—spikes consistently tall and straight; heads well proportioned with 6-7 broad florets open out of 18-20 buds; and, bulbs plump and smooth with excellent resistance to disease. Very early. See cut on page 19.

(L 1-75; 5-3.00) (M 1-50; 5-2.00)

noweta gardens



Rose Spire

right, A Carl Starker
Arrangement of
All America Joyous,
with onion tops,
canna and glad foliage.

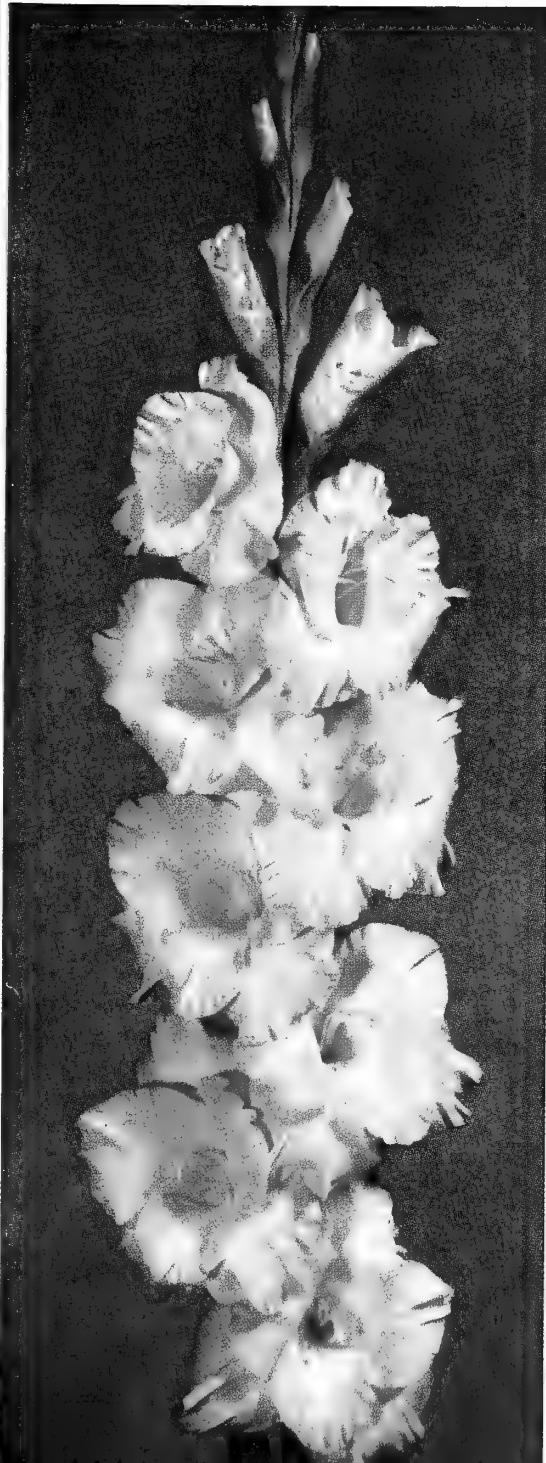


Tip Top Trio

**2 large, 2 medium, each, Innocence, Golden Sunshine and Rose Spire
plus 2 Joyous for \$2.75
(a \$3.60 value)**

**5 large, 5 medium, each, Innocence, Golden Sunshine and Rose Spire
plus 5 Joyous for \$5.95
(a \$6.95 value)**

Innocence



Golden Sunshine





Rosa



Appleblossom

HIGHLANDER ★★★ (447) (Fischer, 1959) (85 days) (Southern Belle x Leah Gorham) Strong and hardy as the folks who eke out a living on the poor soil of the Highlands and just as spirited and colorful as the clansman at the yearly gatherings, our Highlander has his own unique "tartan"—bright red florets with a large white throat, which he wears with distinction. No piper could wish for a more colorful clan nor one more graceful. Highlander has all the characteristics desired by discriminating gardeners. Our halftone cut on page 26 shows its form and ruffling. Grow it yourself and see the fine bulbs, healthy plants and tall spikes.
 (L 1-.75; 5-3.00) (M 1-.50; 5-2.00)

HILDEGARDE ★★★ (436) (Baker, 1953) (85 days) (White Gold x Elizabeth the Queen) Hildegarde is a magnificent glad with 7-9 intensely ruffled, glistening scarlet florets gracefully poised on towering buggy whip spikes. In the field it is a green hedge row even up to digging time.
 (L 1-.35; 10-3.00) (M 1-.25; 10-2.00)

HONEY BLONDE

See Noweta Introductions beginning on page 6.

INKSPOT

See Noweta Introductions beginning on page 6.

INNOCENCE ★★★★ (460) (Fischer, 1957) (70 days) (Beauty's Blush x Friendship) Tall, exquisitely ruffled, rose-pink Innocence tugs at the heartstrings of the beholder. The delicate "baby pink" coloring and softly recurved form create a picture one cannot soon forget. But despite the delicate appearance, Innocence possesses extremely heavy substance and good opening qualities. It easily attains a height of five feet opening 8-10 florets on 20-22 buds spikes. Will produce fine, cuttable spikes from all sizes. Illustrated on page 20.
 (L 1-.25; 10-2.00) (M 1-.20; 10-1.50)

JUNE WEDDING

See Noweta Introductions beginning on page 6.

KING DAVID ★★★★ (566) (Carlson, 1951) (85 days) (King Lear Seedling) Tall, tapering spikes of this rich, velvety purple with their faint silver picotee are a breathtaking sight. The well-attached florets open wide and seem to be flared rather than ruffled. Though several stiff competitors have joined the purples, we still prefer King David for its beauty and performance.
 (L 2-.35; 10-1.30) (M 10-.85)

LORELEI ★★★★ (510) (Howell, 1955) (80 days) (Corona x Elizabeth the Queen) X (Florence Nightingale x Seedling) According to German legend Lorelei was a maiden who haunted a rock on the Rhine and by her beauty and charm lured sailors to destruction. This modern glad will lure you, too, with her beauty and form and charming personality. 7 or 8 heavy-substanced, ruffled, carved florets are open on tall, graceful spikes. The color is a glistening pure cream.
 (L 2-.35; 10-1.30) (M 10-.85)

LOVE SONG

See Noweta Introductions beginning on page 6.

MINARET ★★★ (432) (Fischer, 1955) (85 days) (Beauty's Blush x Friendship) Minaret is a lofty spire-like salmon-pink glad that consistently produces model spikes even from small bulbs. It is not as rich in adjectives as some but it has a dependability that is rarely equalled. 7-9 round, recurved, casually ruffled, ivory throated florets are precisely placed on steeple-like heads that have a generous bud count.
 (L 2-.35; 10-1.30) (M 10-.85)

MIXTURE For those who don't have the hobbyist's instinct to have their glads labelled or who like an unlabelled collection just to see what surprises it may have in store for them, we make up this mixture from the regular varieties in our list, often including some high priced variety that we may be long on and sometimes putting in a few interesting seedlings that were too good to discard. I don't believe a better mixture is available anywhere.

(L 10-1.00) (M 10-.70)

MOTHER FISCHER ★★★ (400) (Fischer, 1951) (85 days)

(Pink Paragon x Elizabeth the Queen) In all the floral kingdom whites never seem to be overabundant. They have a universal appeal that makes them acceptable at any time and for every occasion. Perhaps, too, it is because we all instinctively admire this symbol of purity and innocence. Mother Fischer is a refined, ruffled white that makes an exceptionally fine bulb.

(L 2-.35; 10-1.30) (M 10-.85)

NORTH STAR ★★★ (400) (Fischer, 1959) (75 days)

(Friendship) A descendant of two great glads, North Star is a fancy, ruffled white. Opens 5-7 florets on an 18 bud flowerhead. Makes a rugged plant and a strong bulb. See our lovely Starker arrangement on page 19.

(L 1-.35; 10-3.00) (M 1-.25; 10-2.00)

NOVELTY BLUE

See Noweta Introductions beginning on page 6.

OPALESCENT ★★★★ (450) (Fischer, 1958) (85 days)

(Beauty's Blush x Seedling) Iridescent tones of rose and blue blend softly through the pearly white of Opalescent. The overall effect is one of serene poise; of beauty so sublimely perfect and awe-inspiring one almost speaks in whispers. Yet, Opalescent is not a fragile flower for its substance is firm and suede-like and its form is deftly moulded and precisely ruffled. To really appreciate Opalescent you must bloom it in your own garden where it will surely win your heart.

(L 1-.50; 10-4.00) (M 1-.35; 10-3.00)

PACTOLUS ★★★ (421) (K. & M., 1947) (80 days) (Maskerade x Pfizer's Wunderkind) The most spectacular blotched variety ever introduced. Its prominent scarlet blotch on a warm buff ground reminds one of the departing sun swimming in the liquid amber of the evening sky. Or one might call it the pansy glad, since the blotches cover almost as much of the petals as the blotches of pansies. A good grower that readily opens eight beautifully ruffled, flat-open, round blooms. Deserving of the popularity it enjoys.

(L 2-.35; 10-1.30) (M 10-.85)

PARTY RUFFLES ★★★★ (410) (Rich, 1957) (85 days)

(White Goddess x Orange Ruff) Party dressed is this imposing, gorgeously ruffled, pink-tinted cream glad. The petals are ruffled, crimped and fluted to the extreme. It will open 8 or 9 large, round, elegantly styled florets on strong stems. This lavish glad will be a party event when you see it in bloom for the first time.

(L 1-.50; 10-4.00) (M 1-.40; 10-3.50)

PEGGY WHITE ★★★ (400) (Hallet, 1955) (90 days)

(Parentage Unknown) We really opened our eyes last summer when Peggy White came into bloom. Those tall, gorgeously ruffled spikes were a joy to cut and a big hit with our florists. An exceptionally strong grower, Peggy White had the greenest foliage in the field at digging time. We rate Peggy "tops" as a commercial white.

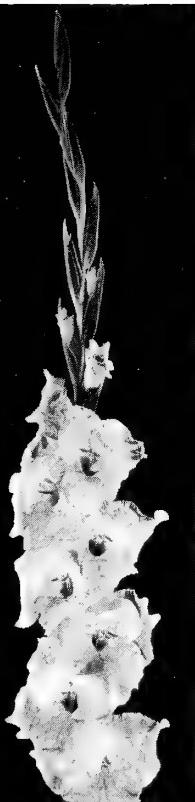
(L 1-.20; 10-1.50) (M 2-.30; 10-1.20)

PINAFORE ★★★★ (300) (Fischer, 1957) (80 days)

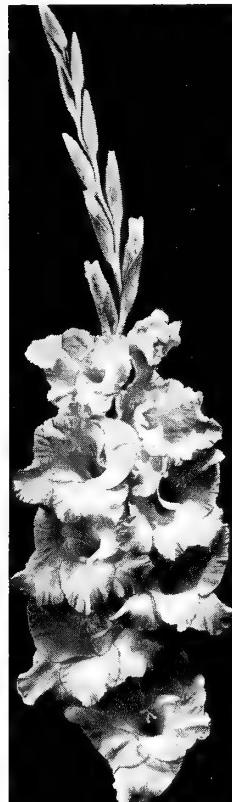
(Little Sweetheart x Friendship) Mother Nature was extremely lavish with her ruffling when she fashioned Pinafore. But, clever seamstress that she is, she tucked a few fancy puckers in the throats, too. Pinafore is a sparkling white of extraordinary substance. Its spikes grow straight and tall carrying up to 8 open florets on 17-19 bud heads. A fine addition to the 300 class and a grand variety for the connoisseur. See picture on page 29.

(L 1-.35; 10-3.00) (M 1-.25; 10-2.00)

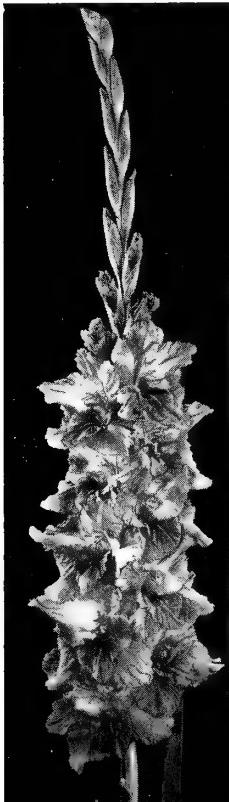
Faline



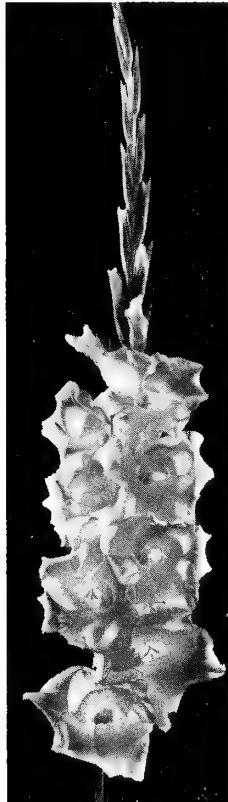
Riviera



Director



Prof. Goudrian

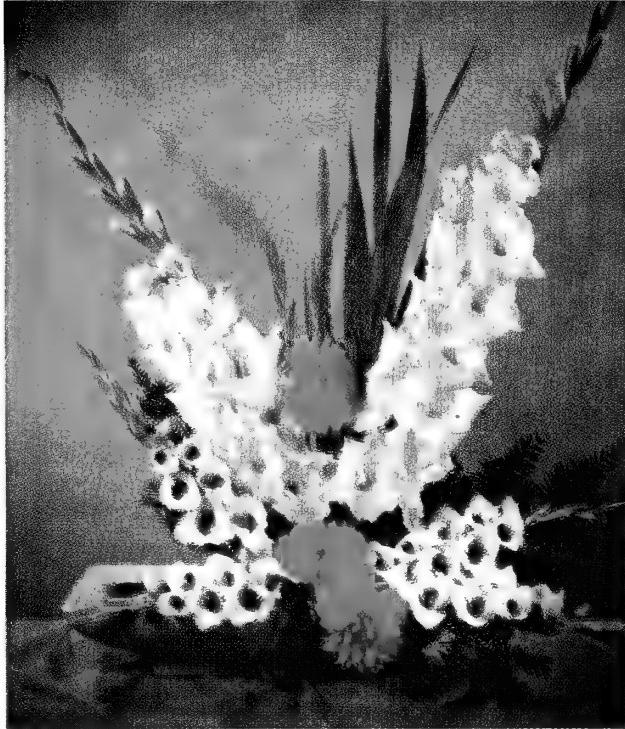


Peggy White

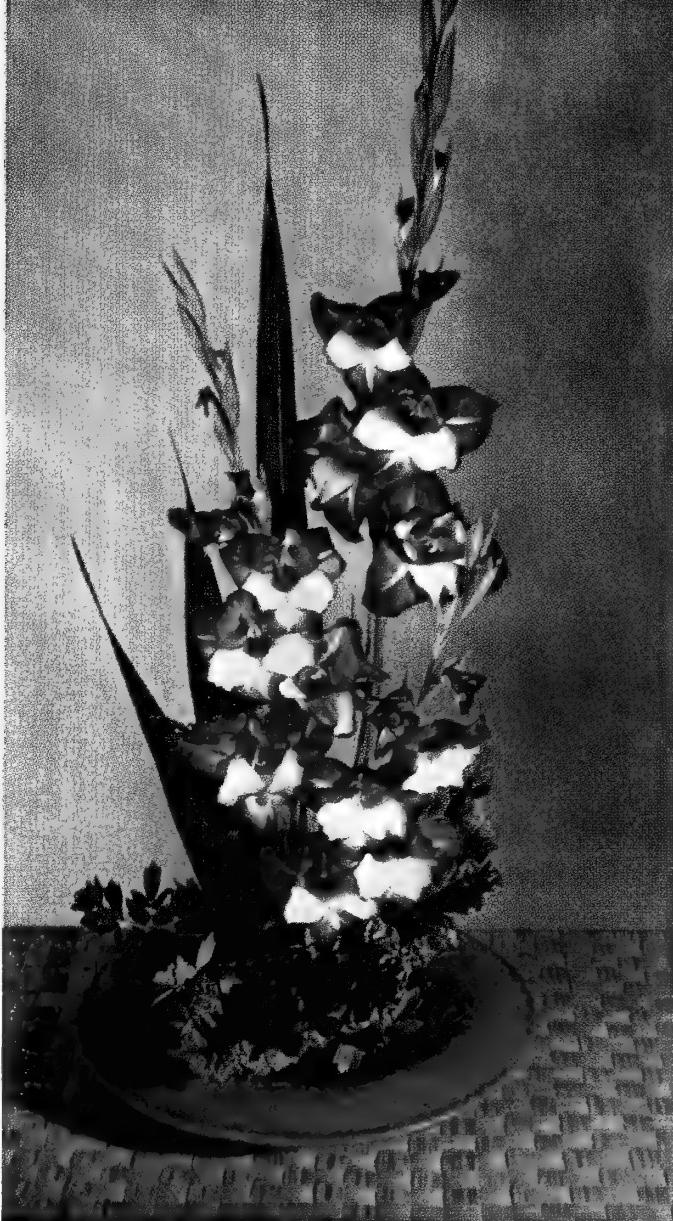


Minaret





1960 All America Winners,
Landmark and Little Pansy



Lavender Petunia



Using glad foliage for height, rhubarb and bleeding heart leaves for weight, Carl Starker achieves a tailored effect, above. To the left, he combines yellow snapdragons and begonias with foliage, pittosporum, and a begonia leaf to accentuate Autumn Green's fancy ruffles.

Autumn Green

COLLECTION OF 24 SUPER-GIANTS

If you are receiving this catalog for the first time and don't know what to buy, here is the ideal place to start.

If you want to astonish your neighbors and friends by growing some really colossal glads in your garden, we recommend the following collection, carefully selected not only for outstanding size and height, but for color-variety. So you may realize what giants these glads really are, we have indicated below the actual size of well-grown specimens. Whether you are a beginner or a connoisseur, you will want these outstanding glads in your garden! Unlabelled. Include 50c extra if you wish them labelled.

Variety	Color	No. Open At Once	Size of Floret	Height	Price Each
1. Contentment	Lavender	6-8	5 $\frac{1}{4}$ "	55"	\$.25
2. Copper Lustre	Smoky	8-10	6"	57"	.20
3. Dark Eyes	Light Violet	7-9	5"	58"	.75
4. Dark Horse	Deep Blue	9-11	5"	59"	.50
5. Debbie	Orange	6-7	5 $\frac{1}{4}$ "	59"	.25
6. Fort Knox	Yellow	5-7	5 $\frac{1}{4}$ "	57"	.20
7. Frivolity	Pink	5-7	5 $\frac{1}{2}$ "	56"	.20
8. Golden Sunshine	Yellow	7-9	6"	60"	.25
9. Harrisburger	Red	7-8	5 $\frac{1}{4}$ "	58"	.20
10. Hildegarde	Red	7-9	5"	58"	.35
11. King David	Purple	7-9	6"	58"	.20
12. Lorelei	Cream	7-8	5"	59"	.20
13. Peggy White	White	8-10	5 $\frac{1}{4}$ "	58"	.20
14. Pink Cloud	Deep Pink	6-8	5 $\frac{1}{4}$ "	58"	.50
15. Prof Goudrian	White	8	6"	62"	.20
16. Prospector	Yellow	6-8	5"	54"	.20
17. Regina	Orange	7-8	6"	59"	.20
18. Riviera	Buff-orange	7-8	6"	54"	.75
19. Rose Spire	Rose	8-10	5 $\frac{1}{2}$ "	60"	.25
20. Salman's Sensation	Deep Blue	6-8	5 $\frac{1}{2}$ "	60"	.20
21. Sow Velvet	White	8-11	5 $\frac{1}{4}$ "	59"	.25
22. Summer Queen	Salmon	7-9	6"	56"	.20
23. The Rajah	Purple	7-8	5 $\frac{1}{2}$ "	58"	.20
24. Viking	Red	8-10	5 $\frac{1}{2}$ "	60"	.20

One Large Bulb of Each: Total Catalogue Value----- \$6.90

Single Collection (a \$6.90 value) for----- \$ 5.00

Double Collection (a \$13.80 value) for----- 9.50

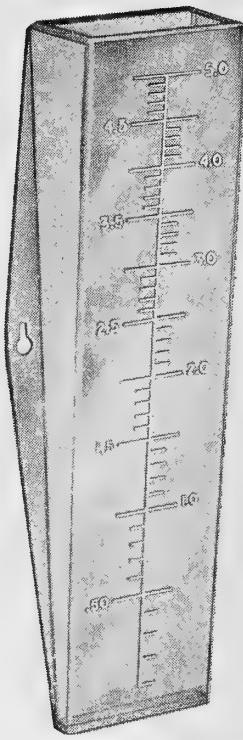
Triple Collection (a \$20.70 value) for----- 14.00

Quadruple Collection (a \$27.60 value) for----- 18.50

Quintuple Collection (a \$34.50 value) for----- 23.00

Sextuple Collection (a \$41.40 value) for----- 27.50

**For one of the TOP THRILLS of your gardening career, order
one or more of these collections of SUPER-GIANTS!**



NEW!

Town and Country RAIN GAUGE

ONLY \$1.50

Accurate wedge-type rain gauge. Lifetime clear plastic with etched-in easily read figures. Measures .10 to 5 inches of rainfall or sprinkling. Mounts on any wood or metal surface with two screws. Plated, heavy steel wire lawn stand also provided. Unitized design—easy to clean. Order several for your own use and as gifts for friends.

The Gladiolus Classification System

The number after the name of each variety in our general descriptive list denotes the official size and color classification of that variety as determined by a committee of the North American Gladiolus Council. We list these classification numbers because they are helpful to customers in determining the exact size and color classification of varieties they may want to buy or to exhibit at glad shows conducted under the auspices of the N.A.G.C., where this classification system is used.

Glads are classified in five sizes as follows:

Miniature	100	florets under 2½"
Small	200	2½" through 3½"
Medium	300	3½" through 4½"
Large	400	4½" through 5½"
Giant	500	5½" or larger

For instance, Ares on the first alphabetical page, is followed by the number (311). The 300 means it has a floret size from 3½ in. through 4½ in. The 11 designates this variety as a cream with a conspicuous mark. Hence, the numbers after the variety names tell the story of the size and color of the individual floret as grown under field conditions from large bulbs.

COLOR CLASSES

Class		Pink	42 (Medium)
00	White 00 without conspicuous marking	Pink	44 (Deep)
	White 01 with conspicuous marking	46 Red	46 (Light)
	Green 04	Red	48 (Deep)
10	Cream 10	50 Rose	50 (Light)
	Yellow 14 (Light)	Rose	50 (Med.)
	Yellow 16 (Deep)	Rose	56 (Deep)
		Red	58 (Black)
20	Buff 20	60 Lavender	60 (Light)
	Orange 24 (Light)	Lavender	64 (Deep)
	Orange 26 (Deep)	66 Purple	66
30	Salmon 30 (Light)	70 Violet	70 (Light)
	Salmon 34 (Deep)	Violet	76 (Deep)
36	Scarlet 36	80 Light Rose and Violet Smoky	
40	Pink 40 (Light) without markings	86 Deep Rose and Violet Smoky	
	Pink 41 (Light) with c. markings	90 Tan	
		96 Brown	

NOWETA GARDENS VARIETIES BY COLOR CLASSES

*denotes conspicuous mark

WHITE

Alecia
Baby Blue Eyes*
Bread and Butter
Crusader*
Daintiness
June Wedding
Mother Fischer
North Star
Peggy White
Pinafore
Prof. Goudrian
Snow Clad
Snowdrift
Snow Velvet
Sparkling Eyes*
Tiffany
White Friendship
White Lace
Wintertime

Fire Opal
Gay Senorita*
Golden Hour
Little Gold
Regina*
September Song
Sparkling Gold
Tigertone
Toytown

Deep Rose
Burma
Director
Joyous
Rosa
Ruby

Dark Red

Dark Brilliance
Dark David
Fifth Avenue
Ruffled Ebony

LAVENDER

Contentment
Lavender
Petunia*
Savoy
Variegata*

PURPLE

Emperor*
King David
The Rajah
Troubadour*
Valor

LIGHT VIOLET

Aqua Queen*
Caribbean*
Dark Eyes*
Inkspot*
Little Pansy*
Novelty Blue*
Silent Night*

Deep Violet

Admiral
Dark Horse
Salmon's
Sensation

SMOKY

Blue Smoke*
Brown Lullaby*
Copper Lustre*
Dusk
Gunsmoke
Old South
Spunk

LIGHT YELLOW

Doublon
Faline
Firefly*
Green Thumb
Prospector*
Sparkler*
Yellow Spire

DEEP PINK

Fancy Frills
Friendship
Little Sweetheart
Ruffled Dream
Summer Queen
Tempress
Windermere*

DEEP YELLOW

Catherine Beath
Clipper*
Fort Knox
Frolic*
Gold
Golden Glo
Golden Sunshine
Li'l Abner*
Statuette

RED

Harrisburger
Highlander*
Sans Souci
Satellite*
Poinsettia
Red Coat
Red Radiance
Royal Stewart
Zig Zag

BUFF

Capri
Golden Palomino*
Honey Blonde
Pactolus*
Riviera

ROSE

Appleblossom
Calico*
Cutie*
Elmer's Rose
Innocence
Leilani
Love Song
Opalescent
Rose Spire
Pink Chiffon
Traveler
Wild Rose

ORANGE

Cheer Leader*
Debbie

PROTECT GLADS FROM THIRP AND DISEASE

As an extra precaution against disease and thrip we recommend that you dust your bulbs with DDT and Captan. DDT is the universally accepted dust for thrip and Captan seems to be the best new fungicide. We are offering a 5% Captain, 5% DDT dust for your convenience. Just put a teaspoon or two of the dust in a five pound paper bag. Fill it one-quarter full with bulbs or bulblets, fold the top down securely and roll and shake the bulbs well and pronto—they are dusted. May also be used as a dust to apply on your plants during the summer.

1 lb.	\$.85 Postpaid
3 lbs.	1.70 Postpaid

QUANTITY PRICE LIST--Not Prepaid

THIS LIST SUPERSEDES ALL PREVIOUS LISTS

Small orders from this list can be shipped cheaper by parcel post. Please send sufficient postage to cover if wanted by mail. Approximate weight per 100 bulbs packed: No. 1—7½ lbs.; No. 2—5½ lbs.; No. 3—4 lbs.; No. 4—2 lbs. Prices indicated are F.O.B. St. Charles, Minn. 25 or more bulbs of the same size and variety will be sold at the hundred rate.

* Varieties marked with asterisk may be had by the 1000. Multiply the 100 price by 8 to obtain the 1000 price. 250 may be purchased at the 1000 rate.

PRICE PER 100	1½ in. up 1	1¼ in. to 1½ in. 2	1 in. to 1¼ in. 3	¾ in. to 1 in. 4
Aqua Queen*	\$ 8.00	\$ 7.00	\$ 6.00	\$ 5.00
Ares	10.00	8.00	7.00	6.00
Brown Lullaby	30.00	25.00	20.00	16.00
Burma	8.00	7.00		
Calico*	8.00	7.00	6.00	5.00
Capri	15.00	12.00	10.00	8.00
Carved Ivory	15.00	12.00	10.00	8.00
Cheer Leader*	10.00	8.00	7.00	6.00
Contentment*	12.00	10.00	8.00	7.00
Copper Lustre*	8.00	7.00	6.00	5.00
Dark Brilliance	25.00	20.00	15.00	12.00
Dark Eyes	30.00	25.00	20.00	15.00
Dark Horse	20.00	16.00	12.00	8.00
Debbie	15.00	12.00	10.00	8.00
Dusk	7.00	6.00		
Elmer's Rose	8.00	7.00	6.00	
Faline	8.00	7.00	6.00	5.00
Firefly*	8.00	7.00	6.00	5.00
Fire Opal*	7.00	6.00	5.00	4.00
Friendship*	7.00	6.00	5.00	4.00
Frivolity	12.00	10.00	8.00	7.00
Gold*	7.00	6.00	5.00	4.00
Golden Palomino	12.00	10.00	8.00	7.00
Golden Sunshine	12.00	10.00	8.00	7.00
Green Ice	25.00	20.00	15.00	12.00
Gunsmoke*	12.00	10.00	8.00	6.00
Harrisburger*	7.00	6.00	5.00	4.00
Heroine	30.00	25.00	20.00	15.00
Hildegarde*	15.00	12.00	10.00	8.00
Innocence*	10.00	8.00	7.00	6.00
King David*	7.00	6.00	5.00	4.00
Lorelei*	8.00	7.00	6.00	5.00
Minaret*	8.00	7.00	6.00	5.00
Mixture*	5.50	4.50	4.00	3.50
North Star	20.00	16.00	12.00	9.00
Pactolus*	7.00	6.00	5.00	
Party Ruffles	30.00	25.00	20.00	16.00
Peggy White	12.00	10.00	8.00	6.00
Pinafore	25.00	20.00	16.00	12.00
Pink Chiffon*	7.00	6.00	5.00	4.00
Prof. Goudrian	8.00	7.00	6.00	5.00

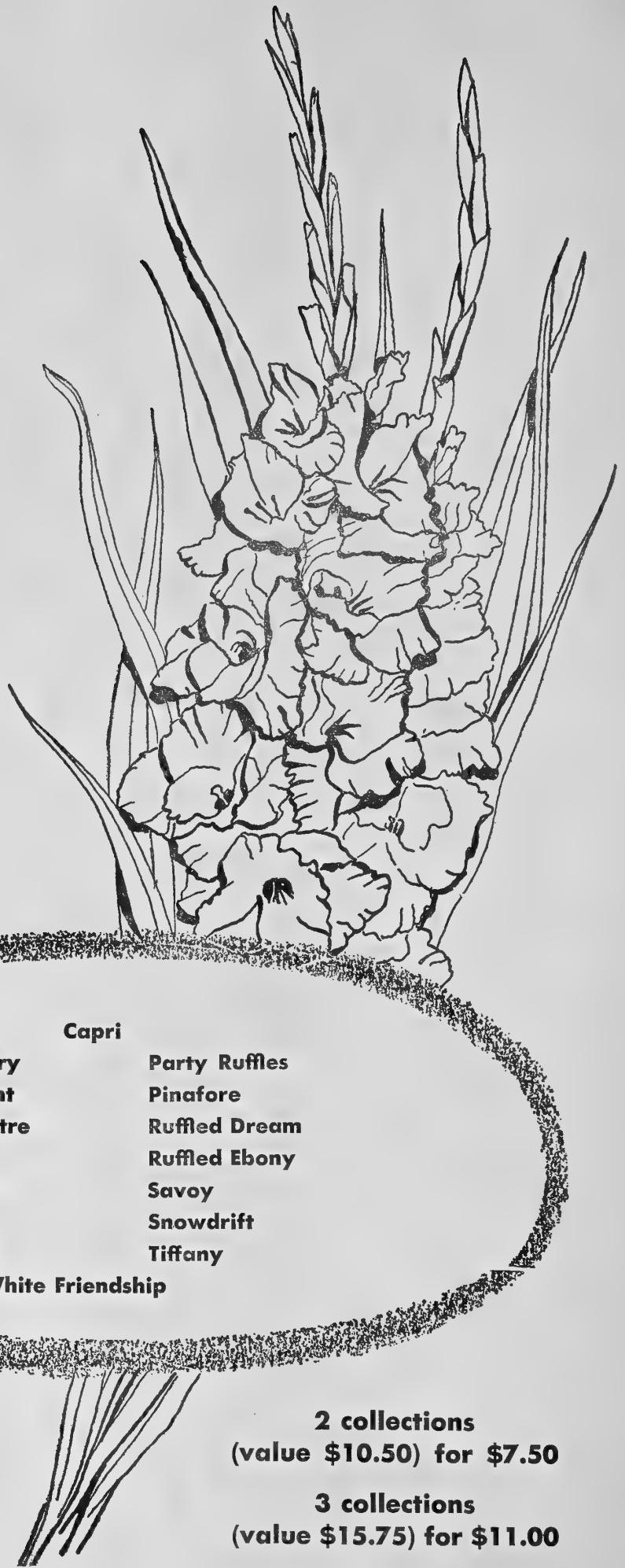
PRICE PER 100	1½ in. up 1	1¼ in. to 1½ in. 2	1 in. to 1¼ in. 3	¾ in. to 1 in. 4
Prospector*	\$ 7.00	\$ 6.00	\$ 5.00	\$ 4.00
Regina*	8.00	7.00	6.00	5.00
Red Radiance	7.00	6.00	5.00	4.00
Rosa	30.00	25.00	16.00	12.00
Rose Spire*	10.00	8.00	7.00	6.00
Ruffled Dream*	10.00	8.00	7.00	6.00
Ruffled Ebony	12.00	10.00	8.00	7.00
Salman's Sensation*	8.00	7.00	6.00	
Sans Souci*	7.00	6.00	5.00	4.00
Satellite	8.00	7.00	6.00	5.00
Savoy	10.00	8.00	7.00	6.00
Snow Clad	8.00	7.00		
Snowdrift	8.00	7.00	6.00	
Snow Velvet	10.00	8.00	7.00	6.00
Sparkling Eyes*	7.00	6.00		
Sparkling Gold	30.00	25.00	20.00	15.00
Spic & Span	7.00	6.00	5.00	
Tigertone	20.00	15.00	12.00	10.00
Traveler	7.00	6.00	5.00	
Troubadour*	8.00	7.00	6.00	5.00
Viking*	8.00	7.00	6.00	5.00
White Friendship*	20.00	15.00	12.00	10.00
Wild Rose	8.00	7.00	6.00	
Windermere	10.00	8.00	7.00	6.00

TINY TOTS WHOLESALE

Not Prepaid—1 Inch and up

Variety	per 100
Atom	\$ 7.00
Baby Blue Eyes	30.00
Corvette	20.00
Cutie	7.00
Daintiness	9.00
Emily's Birthday	8.00
Fifth Avenue	10.00
Frolic	8.00
Green Thumb	10.00
Lavender Petunia	12.00
Li'l Abner	8.00
Old South	15.00
Ruby	7.00
Spunky	8.00
Statuette	8.00
Toytown	12.00
Zig Zag	12.00

Most Ruffled Collection



Capri

Carved Ivory
Contentment
Copper Lustre
Debbie
Hildegarde
Innocence
Opalescent

Party Ruffles
Pinafore
Ruffled Dream
Ruffled Ebony
Savoy
Snowdrift
Tiffany

White Friendship

One large bulb of each:
1 Collection (value \$5.25)
for \$4.00

2 collections
(value \$10.50) for \$7.50

3 collections
(value \$15.75) for \$11.00

PINK CHIFFON ★★★★ (450) (Fischer, 1953) (75 days)
 (Seedling of Lavender & Gold x Dawn Glow) The color of Pink Chiffon is such a delicate shade of pale rose-pink that one may not at first appreciate its worth. Bring it indoors and note the subtle coloring. Pink Chiffon is an ideal florist's glad. Works up well for every purpose being especially adaptable with wedding accessories. One of the loveliest bridal pieces we ever saw was made with Pink Chiffon.

(L 2-.35; 10-1.30) (M 10-.85)

PINK CLOUD ★★★ (442) (Fischer, 1959)
 (Belle x Leah Gorham) The sunset sky on many a fall evening reflects the shade of pink seen in this new presentation. It is an awe-inspiring hue of clear, deep pink punctuated by a pure white throat. Pink Cloud is a fine consistent grower producing ideal spikes with seven or more open in the field. A variety that will not be overlooked.

(L 1-.50; 10-4.00) (M 1-.35; 10-3.00)

POINSETTIA ★★★ (446) (Johnson, 1952)
 (85 days) (Parentage unknown) The sensational red of 1952 and it is still holding its own along with the leading reds. Poinsettia is a clear, flaming scarlet-red that opens about 7 round molded florets on ramrod stems.

(L 2-.35; 10-1.30) (M 10-.85)

PROF. GOUDRIAN ★★★ (500) (K. & M., 1950) (75 days) An improved version of the older Snow Princess. This is saying a lot, as good old Snow Princess was one of the leading glads of all time. Physical characteristics and performance are all of the best. It will open up to 8 well placed florets on tall, well proportioned spikes. Prof. Goudrian is to be reckoned with on the show table; a top commercial.

(L 2-.35; 10-1.30) (M 10-.85)

PROSPECTOR ★★★★ (414) (Leffingwell, 1953) (85 days) (Derived from Golden Goddess, Royal Gold and various seedlings) Golden amber lips on the round, ruffled, light yellow florets give Prospector a unique beauty. An easy grower and a good bulb producer.

(L 2-.35; 10-1.30) (M 10-.85)

RED COAT ★★★ (446) (Jack, 1957) (85 days)
 (Red Wing x (Red Seedling x Firegleam)) Red Coat is one of the very best recent introductions. It opens 8 ruffled and needle-pointed, rich red florets on long heads. A tall, vigorous grower. Strongly recommended.

(L 1-.40; 10-3.50) (M 1-.25; 10-2.00)

RED RADIANCE ★★★ (446) (Melk, 1953) (85 days)
 (Red Charm x Spotlight) Just the shade of red the florists ask for. Red Radiance opens 7 to 9, 5-inch florets on tall spikes. This flashy, scintillating flower will illuminate your cutting garden and provide you with many thrills thru the season. Extremely prolific.

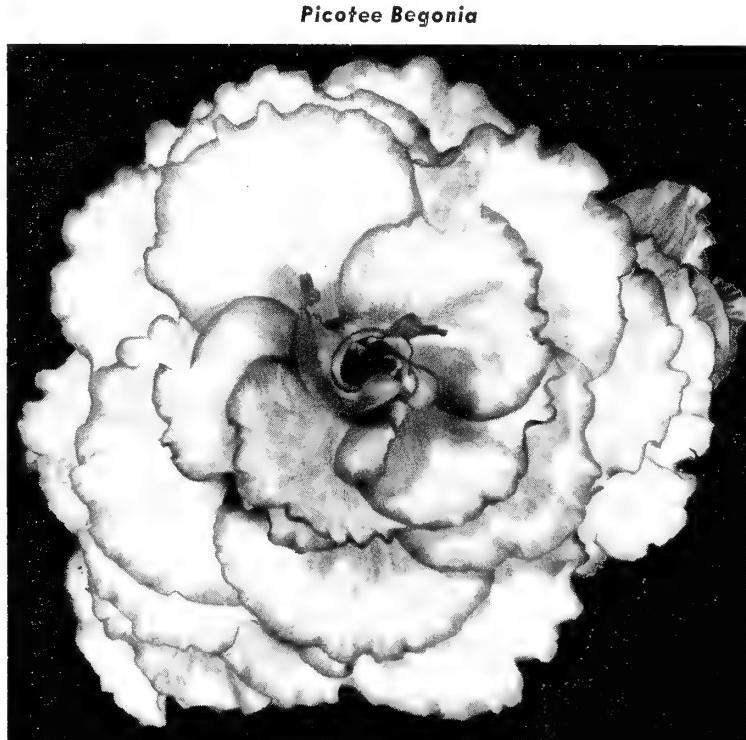
(L 2-.35; 10-1.30) (M 10-.85)

REGINA ★★★★ (524) (Palmer, 1953) (80 days)
 (Picardy x Orange Gold) This huge light orange with apricot shadings strengthens the orange class considerably. It is ruffed, needle-pointed and of very heavy substance. Regina opens 7-8 well-placed florets on long heads.

(L 2-.35; 10-1.30) (M 10-.85)



Catherine Beath



Picotee Begonia



RIVIERA ★★★ (520) (Fischer, 1959) (90 days)
(Nordic Queen x Unknown)
Named for the warm, sunny, winter vacation land of southern France, this supremely beautiful ruffled pastel will greatly strengthen the weak buff class. A rich autumn-toned orangy-buff whose heavy-substanced, broad, round petals are so artistically frilled as to constitute almost a criterion for perfection of ruffling and sumptuous styling. (L 1-.75; 5-3.00) (M 1-.50; 10-4.00)

ROSA ★★★ (456) (Flad, 1957) (75 days) (Traveler x Edgewood) A sister seedling of All America Joyous and quite similar in color and form. See center spread. Rosa is a strong, sturdy grower that produces those tall cutting spikes with ease. An excellent commercial.

(L 1-.50; 10-4.00) (M 1-.35; 10-3.00)

ROSE SPIRE ★★★★ (454) (Fischer, 1957) (75 days) (Beauty's Blush x Rose Charm) As the name implies, Rose Spire makes loftily, spire-like spikes having up to 10 open on a 22-23 bud flowerhead. It opens remarkably well in water and keeps its color and size to the tip; very important characteristics in a good commercial. But, nature saw fit to add another important quality and that is the ability to make marketable spikes from all sizes of bulbs! No other glad we know has the lively clear rose coloring of Rose Spire. It is glorious in the field but even more eye-catching indoors.

(L 1-.25; 10-2.00) (M 1-.20; 10-1.50)

RUFFLED DREAM ★★★★ (440) (Fischer, 1955) (85 days) (Friendship x Evangeline) Ruffled Dream is certainly one of the most beautiful varieties originated at Noweta Gardens. When you see this gorgeous "dream pink," with its pearly lustre, heavy substance, perfect ruffling and finely sculptured form, you will share our enthusiasm for it. Like its parent, Friendship, Ruffled Dream is a model grower; it is robust, makes clean, healthy bulbs and cuts especially well from small bulbs.

(L 1-.20; 10-1.50) (M 2-.30; 10-1.20)

RUFFLED EBONY ★★★ (458) (Fischer, 1953) (70 days) (Melrose x Black Diamond) For a deep organ tone in the symphony of glad colors try midnight-hued Ruffled Ebony. This congo colored glad is rich in color appeal. Its brilliance of sheen makes it appear as though the flowers had been recently polished. You will thrill at its chiseled perfection of form and lavish ruffling. It has but 16 buds and opens 5 or 6 florets, but what beauty! It is the only glad in its color class that has those broad petalled, round florets that suggest opulence and substance like leather. Ruffed Ebony is a sure stopper with garden visitors.

(L 1-.20; 10-1.50) (M 2-.30; 10-1.20)

SALMAN'S SENSATION ★★★ (576) (Salman, 1953) (90 days) (Ankara x Ravel) A five-foot heavy-substanced, medium blue that has been a sensation for many fans. The largest and tallest of all the deep blues.

(L 2-.35; 10-1.30) (M 10-.85)

SALMON CRINKLES ★★★★ (330) (Rohrbach, 1958) (75 days) (Wedgwood x Strawberry Peach) Our lovely Starker arrangement of Salmon Crinkles on page 31 shows the precise form and ruffling of this beautiful, decorative gladiolus. Its delicate salmon color is the perfect foil to its strong spikes and suede-textured

Carl Starker arrangements:

Top left to right:
Highlander
Tiffany

Bottom left to right:
Capri
Sparkling Gold



florets. You'll love Salmon Crinkles for its ideal performance as well as its supreme beauty.

(L 1-.50; 10-4.00) (M 1-.40; 10-3.50)

SALMON QUEEN ★★★ (534) (Schrenck, 1955) (80 days) (Aladdin x Heart's Desire) Hailed as the ideal for both the exhibitor and the commercial grower, Salmon Queen combines the qualities both desire in a glad. It is tall and ramrod straight; opens up to 11 of its 21 buds in perfect placement; and, its color is a clean medium salmon with a creamy-white throat.

(L 1-.40; 10-3.50) (M 1-.30; 10-2.50)

SANS SOUCI ★★★ (436) (K. & M., 1951) (85 days) (J. V. Kon-yenberg x Joe Wagner) Named after Frederick the Great's pleasure palace at Potsdam ("Without Care"). This spire-like scarlet beckons across the field. Its rounded florets have an easy grace, its color a lucent glow. Robust and precocious, few glads cut as well from small sizes.

(L 2-.35; 10-1.30) (M 10-.85)

SATELLITE ★★★ (447) (Fischer, 1958) (65 days) (Friendship Seedling) From large bulbs, Satellite is one of the first varieties to bloom for us. It is straight, of medium height, with a nicely proportioned flowerhead having 18-20 buds with 5-7 open at once in semi-formal placement. Their cheery red color is enhanced by the clean white throats.

(L 1-.20; 10-1.50) (M 2-.30; 10-1.20)

SAVOY ★★★ (369) (Fischer, 1958) (80 days) (Wedgwood x Seedling) Savoy is reminiscent of its famous parent, Wedgwood, though it is several shades darker and somewhat larger. It has the same heavy substance, rich coloring and flouncy frills. It is a clean-cut, fresh-toned, round deep lavender with sharp creamy toy saucers in each throat. A distinctive glad supported by excellent performance. Pictured on page 29.

(L 1-.25; 10-2.00) (M 1-.20; 10-1.50)

SEPTEMBER SONG

See Noweta Introductions beginning on page 6.

SILENT NIGHT ★★★ (571) (Ficht, 1959) (85 days) (Parentage Unknown) To me the pure crystalline blue of this lovely flower calls to mind the peace and promise of that December sky. Silent Night is the bluest blue I have ever seen in a glad and we grow many blues. The florets are plain petalled and formally placed with a deeper blue blotch in each throat. Plants have unusually healthy, blue-green foliage and produce equally healthy bulbs.

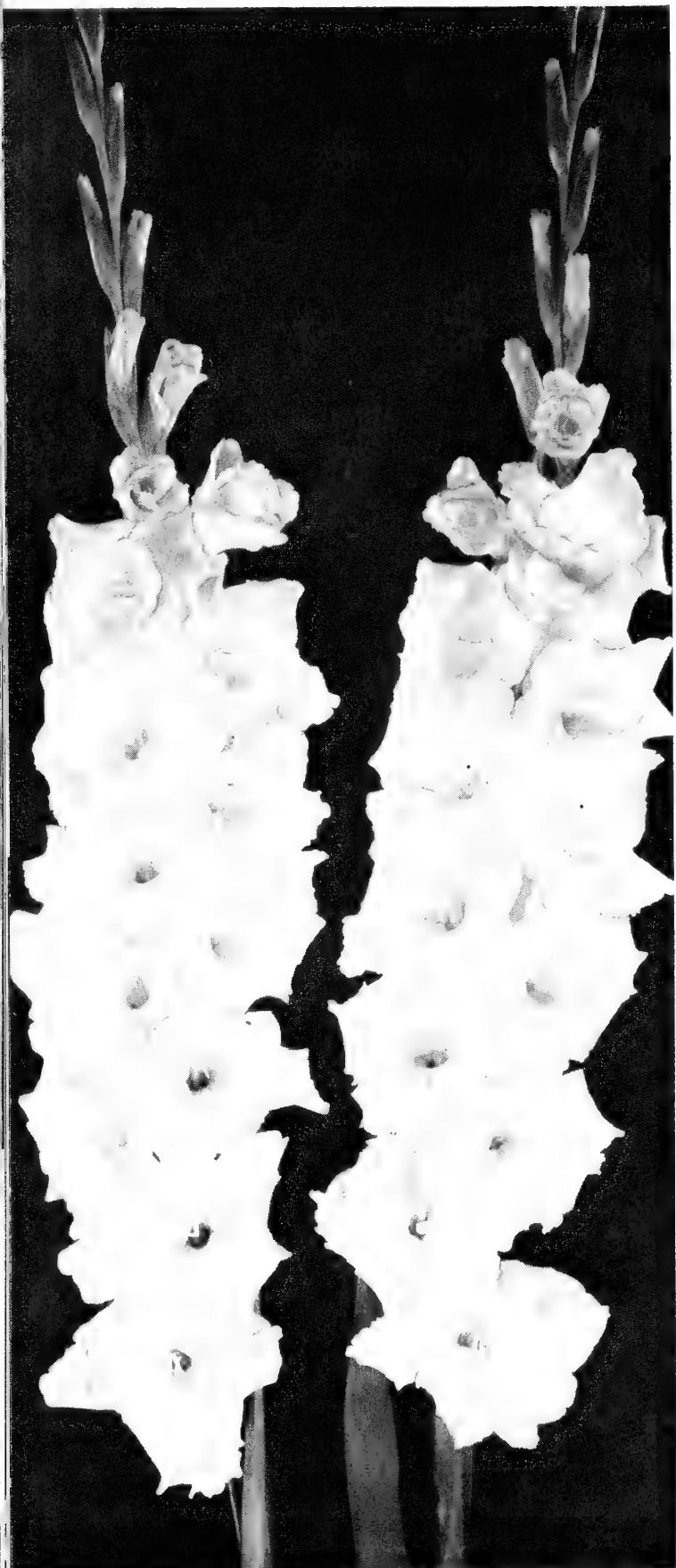
(L 1-.50; 10-4.00) (M 1-.35; 10-3.00)

SNOW CLAD ★★★ (500) (Harris, 1953) (80 days) (Florence Nightingale x White Sport of Elizabeth the Queen) Another grand white from the brush of one of America's foremost hybridizers, Jack W. Harris. He already has given us Florence Nightingale and Sierra Snow, and now, Snow Clad seems destined to be widely grown also. It is a clean-cut, starchy, cream-throated alabaster white; a 5-6 footer!

(L 2-.35; 10-1.30) (M 10-.85)

SNOWDRIFT ★★★★ (500) (Fischer, 1954) (75 days) (White Christmas x Dawn Glow) This ruffled, waxy, snow-sculptured stylist is a flower one dreams about but rarely sees. While enjoying its grace, elegance and purity one is moved by a silent message from above. From mid-season on until frost our crew gravitated to Snowdrift while cutting flowers for the florists, some of whom ask for it by name.

(L 1-.20; 10-1.50) (M 2-.30; 10-1.20)



Landmark

SNOW VELVET ★★☆ (400) (Fischer, 1956) (80 days)

(Parentage Unknown) Snow Velvet brings to mind the old Russian Folk Tale of the Little Snow Maiden. She came into being when a lovable, childless couple decided to make a little snow girl after watching the neighboring children fashion a great snow woman. They had so long dreamed of a little girl that out of their tender longing they fashioned a beautiful creature, the loveliest ever seen. As they fondly expressed the wish she suddenly came to life and danced before them, her garments all frosty white and sparkling in the silvery moonlight. But when spring approached and they wished to keep her she melted away for she was a friend of Frost and Snow. Like the little Snow Maiden, Snow Velvet is a sparkling, frosty white with no warmth of cream in its make-up, but unlike the Snow Maiden, Snow Velvet revels in the warmth of summer, producing a marvelous inflorescence of velvety, ruffled florets—8-11 open on a 22-24 bud flowerhead—just the kind of spikes show enthusiasts like for exhibition. It propagates well; and, makes strong, healthy, deep-green plants. Snow Velvet is a leading introduction.

(L 1-25; 10-2.00) (M 1-20; 10-1.50)

SPARKLING EYES ★★☆ (401) (Jack 1953)
●●● (85 days) (Better Times X (Greta Garbo x Dawn Glow))

A honey! This stretchy, bluish white has violet-purple bull's eyes super-imposed on every floret. The long ribbons of bloom are precisely styled. You'll never forget Sparkling Eyes! A handsome glad appropriately named; produces handsome bulbs, too!

(L 2-35; 10-1.30) (M 10-.85)

SPARKLING GOLD ★★☆ (426) (Fischer, 1959) (85 days)

(Orange Gold x Dieppe) A subtle blending of golden hues ranging from a soft, mellow, buffy-yellow throat to almost a scarlet-orange at the petal tips gives this variety its extraordinary "sparkle". Sparkling Gold reflects the radiance of nature's autumn pageant with its gorgeous display of red and gold leaves. The florets are further enhanced by the unusual needle-pointed form, or, butterfly type as they perch so gracefully on the willowy spikes. See our clever composition on page 26. Sparkling Gold has those smooth, well-husked bulbs you love to see. It's a "sure-comer".

(L 1-75; 5-3.00) (M 1-.50; 10-4.00)

SPIC AND SPAN ★★☆ (444) (Carlson, 1946) (80 days)

(Picardy x New Era) Spic and Span is more widely grown commercially than any other variety. It is the leading Florida cut-flower for winter shipping. Spic is a top contender on the show table, too, with its formal, ruffled salmon spikes.

(L 2-35; 10-1.30) (M 10-.85)

SUMMER QUEEN ★★☆ (542) (Fischer, 1955)
●●● (80 days) (E. C.

Cole x Burma) Summer Queen opens 8 large, ruffled florets of heavy substance on straight stems of good height. The florets sometimes have a mild flecking making this variety appear more ruffled than is actually the case. Makes particularly healthy plants and bulbs that are round, plump and smooth.

(L 2-35; 10-1.30) (M 10-.85)

TEMPTRESS ★★☆ (440) (Fairchild, 1957) (90 days) While this variety has received considerable acclaim on the nation's show tables, its field performance here was variable. We noted a small percentage of 25 bud spikes having the



inflorescence exhibitors desire. The formal ruffled florets are a light lavender with rose peppering on the cream throats. Needs lots of water.

(L 1-.50; 10-4.00) (M 1-.40; 10-3.50)

THE RAJAH ★★★ (566) (Jack, 1951) (85 days) (Picardy x Rosemarie Pfister X King Lear) Robed in all the richness of an Indian potentate, The Rajah ranks as one of the leading purples in commerce today. The Rajah opens 8 crisp, round, slightly ruffled florets of lustrous sheen on model spikes. A fine cutter.

(L 2-.35; 10-1.30) (M 10-.85)

TIFFANY ★★★ (400) (Fischer, 1959) (80 days) (Orchid Frills x Unknown) Tiffany represents quality supreme. This tall, rugged white is immaculately chaste, precisely tailored, lavishly ruffled and lustrous as snow white velvet. Its airy grace is depicted in Carl Starker's living picture on page 26 and the twin spike cut on page 18.

(L 1-.75; 5-3.00) (M 1-.50; 10-4.00)

TIGERTONE ★★★★ (326) (Fairchild, 1957) (70 days) (Crinklette x Radiance) Commercial cut-flower growers shy from the decorative 300 size group because of lack of bud count and smaller sized florets, but we have always felt that this group is deserving of more emphasis. They are just the size to cut and arrange in the house. Tigertone strengthens this size class considerably. It has ruffled, round, orange scarlet florets and opens six on graceful spikes. A good early cutter!

(L 1-.50; 10-4.00) (M 1-.40; 10-3.50)

TRAVELER ★★★ (450) (Torrie-Flad, 1952) (85 days) (Oriental Pearl x Eglantine) Traveler, a light rose pink with a faint

deep-rose blur in the throat, sends up a majestic spike carrying 10-12 open on a 22-24 bud head. Florets are well attached, nicely frilled, and good texture.

(L 2-.35; 10-1.30) (M 10-.85)

TROUBADOUR ★★★ (466) (Fischer, 1957) (75 days) (Beauty's Blush x (Gloaming x Rose O'Day)) The haunting, poetic beauty of this glad will make your heart sing as did the troubadours of old. Traveling about the countryside of France and Italy, these colorfully dressed musicians entertained with their stories in song. Troubadour has a story—a true one, to tell you, too. Partly in picture as on pages 40 and 17, and partly in your garden when it surprises you with its earliness and vigor, its height and regal bearing.

(L 1-20; 10-1.50) (M 2-.30; 10-1.20)

VALOR ★★★★ (466) (Fischer, 1958) (75 days) (Spic & Span x Burma) From two great parents comes this resplendent, silky, blue-purple whose immaculate ruffling, exuberant vigor, and luxuriant beauty leave little to be desired. This symbol of courage and bravery opens 7-8 round, ruffled recurved florets of heavy substance on tall willowy spikes. For a deep organ tone in the symphony of glad colors, try Valor. It is an indescribably rich color.

(L 1-.35; 10-3.00) (M 1-2.5; 10-2.00)

VARIEGATA

See Noweta Introductions beginning on page 6.

VIKING ★★★ (436) (Fischer, 1957) (75 days) (Red Charm x White Gold) This fiery scarlet excels in commercial qualities producing tall, ramrod straight spikes with ease from all sizes. It makes vigorous growth and exceptionally fine, disease-free bulbs. See back cover.

(L 1-20; 10-1.50) (M 2-.30; 10-1.20)



Sparkler

WHITE FRIENDSHIP ★★★★ (400) (Fischer, 1959) (70 days) (White Sport of Friendship) Generously endowed with supreme beauty and rugged vigor, and the ability to thrive under all conditions, Friendship ranks among the All Time Greats. It has been the cornerstone of most every glad planting. Huge acreages are grown in Florida. This white mutation is destined for even greater popularity. It should be the background of your glad planting in the most important color—white!

(L 1-40; 10-3.00) (M 1-25; 10-2.00)

WHITE LACE ★★★★ (300) (Fischer, 1951) (70 days) ((Elizabeth the Queen x Lavender and Gold) X Starlet) White Lace has the substance of an Easter Lily plus exquisite ruffling so intense it produces that puckered effect in the throat called "knuckles" found only in a very few glads of lavishly beautiful form. If you want a glad that is absolutely tops for wedding decorations and choice make-up work, depend on White Lace.

(L 2-35; 10-1.30) (M 10-.85)

WINDERMERE ★★★ (441) (Fischer, 1958) (65 days) (Friendship x Better Times) With us it is slightly larger and several days earlier than its parent, Friendship. Windemere is a round, lightly ruffled, clean pale pink with an enchanting violet fan in the throat. Illustrated on page 30.

(L 1-25; 10-2.00) (M 1-20; 10-1.50)

WINTERTIME

See Noweta Introductions beginning on page 6.

WILD ROSE ★★★ (454) (Fischer, 1955) (80 days) (Beauty's Blush x Rose Charm) A sister seedling of Appleblossom and Rose Spire, Wild Rose combines the earliness of the former with the color of the latter in a more intense, bright rose. The large white throats provide a pleasing contrast. Wild Rose grows tall, straight spikes with amazingly regularity. One of our leading commercials.

(L 2-35; 10-1.30) (M 10-.85)

YELLOW SPIRE ★★★ (414) (Arenius, 1958) (85 days) (Sport of Patrol) Towering spikes of Yellow Spire with their remarkable inflorescence are welcomed by show enthusiasts and commercial growers alike. Grows and propagates well. Rates high among recent introductions.

(L 1-1.00; 5-4.00) (M 1-60; 5-2.40)

"Riviera and Sparkling Gold are two of the most beautiful glads I ever saw."

—Mrs. J. R. McElhiney, Illinois

KODACHROME SLIDES

Again we have several sets of 2 in. x 2 in. (35mm) kodachrome slides to offer to garden clubs and glad societies for projection. (One set is available for distribution in Canada.) The sets contain many novel Starker arrangements, dramatic pictures of other flowers as well as beautiful nature scenes. There are approximately 150 slides in all. RENTAL FEE \$3.00.

Let us know well in advance the date on which you wish the slides. They are in heavy demand during the winter and spring months.

AFTER VIEWING THEM, PLEASE FORWARD THEM IMMEDIATELY TO THE ADDRESS WE GIVE YOU SO THAT SOME OTHER FLOWER CLUB OR GLAD SOCIETY MAY ENJOY THEM. If no forwarding address is given, the slides are to be returned to us.

Windermere



WIN BLUE RIBBONS AT YOUR SHOW!

Carl Starker's

ALBUM OF ARRANGEMENTS

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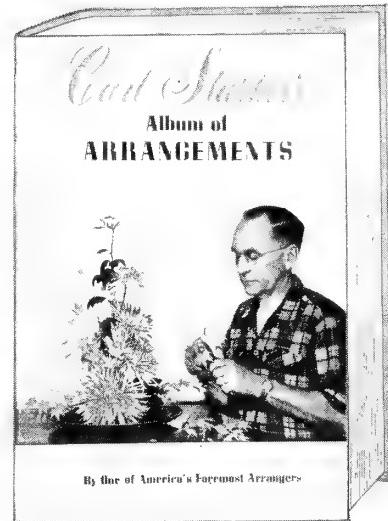
NOW-IN ONE AMAZING VOLUME

- 200 Black & White Photographs
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Brings you 224 outstanding arrangements (33 using glads); 200 black and white photographs; and, 24 prize-winning four-color plates. Packed with ideas to help you arrange flowers. All of the arrangements in this catalog were made by Mr. Starker.

Here is a book you will treasure in your library and one which your relatives and friends



will enjoy receiving as a gift, for it is not only "a thing of beauty" which is "a joy forever," but it is invaluable in a practical sense, to those who wish to beautify their home with flowers.

Obtainable only for the regular retail price of \$7.50, Postpaid. If not completely satisfied, return the book within 10 days and your money will be refunded.

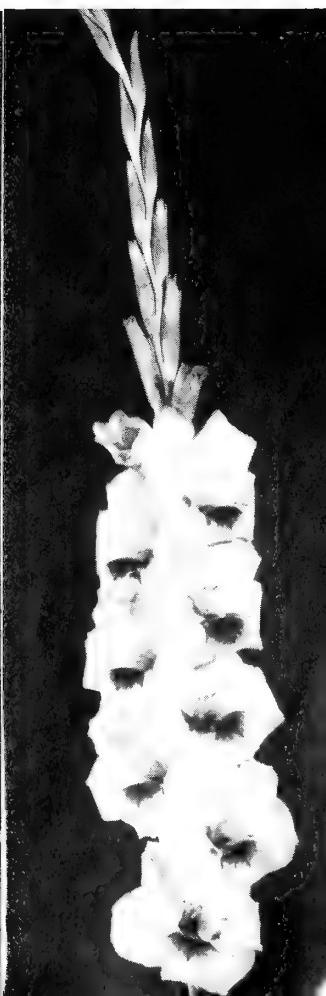
Dark Horse



Salmon Crinkles



Dark Eyes



Tiny

ALECIA ★ ★ (200) (MacPhail, 1954) (70 days)
(Annamae x Margaret Fulton in-bred for four generations) Four or five recurved, round, crystalline white saucers will unfold at once on tall graceful flowerheads. The stamens are a pearly white which adds greatly to their pristine beauty. A rugged grower.
(1-25; 10-2.00)

ATOM ★ ★ ★ ★ (236) (Hedgecock, 1946) (80 days)
(Kewpie x Golden Brown) A dashing, dancing, dazzling little elf. He's robed in brilliant scarlet and he wears a creamy white halo at all times. He craves to come right in the house with you and loves to be surrounded with other flowers. He admires creamy yellows, whites, reds, and bronzes. In the garden he is hale and hearty, and in storage, outshines his neighbors.
(2-30; 10-1.20)

BABY BLUE EYES ★ ★ ★ ★ (201) (Fischer, 1959) (85 days)
(Better Times X (Rose O'Day x Elizabeth the Queen)) A baby glad well-named! For one or two baby blue eyes will smile at you from near the center of each white floret. The florets are round and trim as buttons and gracefully poised on formal willowy stems. This unusual dream of beauty has been a prime favorite in our seedling field as it will be in your garden. Accurately portrayed on pages 35 and 36.
(1-75; 5-3.00)

BAMBI ★ ★ ★ (204) (Pierce, 1954) (80 days)
(Arethusa x Pelletier D'Oisy) Bambi shares with its parent, Pelletier D'Oisy, the distinction of being one of the most unusual glads on our list. The color is a tawny-chartreuse with an orange-red blotch and an orange picotee—a combination that will startle you the first time you see it. Bambi opens 6-7 lightly ruffled florets on a 16-18 bud head. It is slow to germinate tho' it propagates well.
(1-.35; 10-3.00)

Old South



Tots

BREAD AND BUTTER

See new introductions on page 10.

CORVETTE ★ ★ ★ (136) (Butt, 1957) (70 days)
(Red Button x Seedling) Corvette represents a new advance in the realm of small gladiolus. It is a model of the large type, much reduced in size. This tiny medium scarlet with richer, deeper throat grows up to 36 inches in height with 16-18 buds in formal placement. Opens 6-8 slightly ruffled florets.

(1-.50; 10-4.00)

CUTIE ★ ★ ★ (255) (Kundred, 1940)
(70 days) Just that! The cutest little glad, a face up! Try using it and you'll find it so easy to put together. See our charming color illustration on page 37. One of the healthiest and most robust Tiny Tots!

(2-.35; 10-1.30)

DAINTINESS ★ ★ ★

(Butt, 1953) (200) (70 days)
(Crinklette x Wedgwood) In our estimation the best white miniature. The heavily ruffled creamy-white florets have excellent substance and fine carriage on their graceful, slender stems. Daintiness is a good grower and a fast propagator.

(2-.35; 10-1.30)

DOUBLOON ★ ★ (114) (Law, 1955), (80 days) One might very readily pass up this little number, named for a former Spanish gold coin, upon viewing a single spike, whereas an arrangement of Doubloon draws "ohs" and "ahs" from all who see it. This tiniest of our Tiny Tots grows 14-16 inches tall and opens 3-4 elfin, yellow-throated, white face-up florets at once.

(3-1.00; 10-3.00)



Li'l Abner

EMILY'S BIRTHDAY ★ ★ ★ (233) (Butt, 1955)
(60 days) A very early bloomer for us, Emily's Birthday, is a nicely ruffled apricot-salmon with a yellow throat dusted with scarlet. See cuts on pages 34, 38 and 39.

(2-35; 10-1.30)

FIFTH AVENUE ★ ★ ★ ★ (358) (Hedgecock,
1951) (85 days)
(Atom x King Lear) Rich, velvety maroon florets, precisely formed and firmly attached to slender, graceful spikes mark Fifth Avenue as a distinguished member of the Tiny Tot Set. A model grower, Fifth Avenue will open 5-6 of its 15-17 buds at once.

(1-20; 10-1.50)

FROLIC ★ ★ ★ ★ (217) (Bork, 1953) (80 days)
(Pactolus x Wedgwood) The gaudiest, gayest glad on our list! Frolic is splashed with color. Its ruffled, deep yellow florets are covered with large, bright scarlet blotches on the lower petals with a smattering brushed on the upper petals. The 15 bud spikes with 4-5 open florets make a very flashy display. The color picture on page 37 is a reasonable likeness.

(1-20; 10-1.50)

GREEN ELF

See new introductions on page 10.

GREEN THUMB ★ ★ ★ (214) (Butt, 1956)
(60 days) (Statuette x Seedling) A tall ruffled greenish yellow from the brush of America's foremost originator of "tiny tots", Len Butt of Huttonsville, Ontario. Green Thumb has those suede-textured, nicely ruffled florets that we love. A well-proportioned, 16 bud spike with 6 open is a beautiful sight. Illustrated on opposite page. Grow Green Thumb and see for yourself!

(1-25; 10-2.00)

LAVENDER PETUNIA ★ ★ ★ ★ (265) (Marek, 1952)
(65 days) (Crystal x Abu Hassan) The 4-5 airy, round, plain-petalled deep lavender florets on thin wiry stems contrast dramatically with the large icy-white throats of Lavender Petunia. Crooks some but for arrangements you will welcome that graceful curve. Shown in color on page 24.

(1-25; 10-2.00)

LEILANI

See introductions on page 10.

LI'L ABNER ★ ★ ★ (217) (George, 1956) (65 days) A cute little rascal! You'll be captivated, as we were, when you see his jam-smudged face. For these tiny yellow florets with their reddened edges and throat mark look just like that. He's as cute as he is colorful! Opens 5-6 florets on a 12-15 bud head. See page 33. Down the row the spikes grow straight as soldiers.

(1-20; 10-1.50)

LITTLE GOLD ★ ★ ★ (224) (Fischer, 1950)
(Golden Poppy x Premier) This daintily ruffled little gem is often preferred when flowers are being arranged for golden anniversaries. Its golden-orange color suits this purpose very well though it is equally popular for any other occasion. Opens its florets more readily when the stems are cut short.

(2-30; 10-1.20)

"Calico was most unusual and drew comments on how lovely it was from all who saw it . . . Carved Ivory is superb and is everything you say of it in your catalogue . . . Opalescent made a marvelous showing."

—Mrs. Albert H. Mason, Oregon

Bread & Butter



Atom



Emily's Birthday



LITTLE PANSY (AAGS) (Plant Patent Applied For) (271) (Fischer, 1960) (70 days) (Caribbean x Unknown) All-America's first Tiny Tot! A petite and charming little gladiolus that will beguile you with its lively personality. The rich, velvety, deep blue, "pansy-like" blotches add an elegant touch to the quiet simplicity of the light violet florets. In fact, Little Pansy is a study in contrasts—a play of dark and light, of elegance and simplicity, of excitement and tranquility—the whole blending to an attractive composition of lasting beauty. Little Pansy is a nicely proportioned Tiny Tot growing to a height of 30-32 inches. The early-blooming spikes of 16-18 florets are just the right size to use in arrangements. Actually, the Tiny Tots might well be called the ultimate in gladiolus arrangement material. Today's modern hostess demands flowers that fit her decorative scheme and Little Pansy will please the most discriminating. See the living picture in color by Carl Starker on the front cover. It is combined with AAGS Landmark on page 24 and shown in an attractive halftone on page 36.
 (35c each; 3-1.00; 12-3.45)

LITTLE SWEETHEART ★ ★ ★ (240) (Fischer, 1948) (80 days) (Sweetheart x Myrna) Little Sweetheart is a love-at-first sight glad, full of that romantic type of beauty that one dreams about but rarely sees. Its waxy, snowy-white throat, pink school-girl complexion, excellence of form and immaculate ruffling place it in the upper brackets of beauty. This little jewel opens 5-7 well-rounded and recurved little florets on fine wiry stems of excellent length that are a joy to cut and bring into your home.
 (1-20; 10-1.50)

"Had some beautiful flowers from your bulbs this year. Was delighted with Wintertime, North Star, Pink Cloud and of course Snow Velvet."

Fred H. Laythe, Vermont

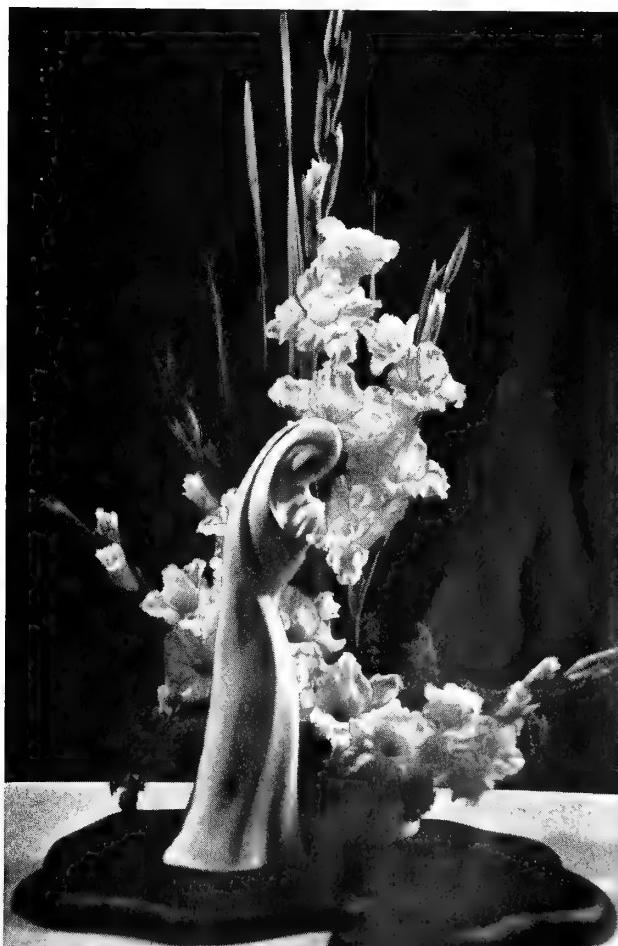
Baby Blue Eyes



Green Thumb



Daintiness



OLD SOUTH ★ ★ ★ (386) (Almey, 1944) (85 days) (Bittersweet x Kawartha) This smooth rose-smoky is just the shade that blends well with either the warm or cool colors. It may be used as a shadow shade with the brighter colors or with fruit. Try using it and see how satisfied you will be. Beautifully illustrated on page 32. A lusty grower!
 (1-35; 10-3.00)

PELLETIER D'OSY ★ ★ (204) (Lemoine) (65 days) This miniature is the oldest and the oddest variety in our catalogue. Pelletier D'Oisy is a rather plain-petaled, recurved chartreuse flower with a red throat blending to pepperings of red on the lips. It is a "natural" for exotic or sophisticated arrangements. See page 39.

(1-20; 10-1.50)

PETER PAN ★ ★ ★ (235) (Butt, 1952) (75 days) (Harlequin x Crin-klette) A pleasing array of orange-salmon and ruffles, neatly carved on graceful stems. The florets are so pleasingly round, recurved and heavy-substanced. Opens 6-8 on a 16-17 bud flowerhead.
 (2-30; 10-1.20)

RUBY ★ ★ (248) (Kuhn, 1946) (70 days) (Kewpie Seedling x Seedling) As scintillating and lively as the gem for which it is named! Ruby is an ideal little arrangement glad in a shade of rose-red that blends so well with cool colors. The small, slightly hooded florets open 4 on 12-14 bud spikes.
 (2-30; 10-1.20)

"My Golden Sunshine was terrific. Five and one-half to six feet tall from No. 3 bulbs. They also held up excellent . . . Opalescent also was terrific. It doesn't have to take a back seat to any."

—Charles T. Worthington, Jr., Penna.



Tiny Tot Thrifties

- | | |
|--------------------|--------------------|
| 7 Atom | 2 Green Elf |
| 2 Baby Blue Eyes | 4 Green Thumb |
| 3 Bambi | 5 Lavender Petunia |
| 7 Cutie | 2 Leilani |
| 7 Daintiness | 5 Li'l Abner |
| 7 Emily's Birthday | 3 Old South |
| 5 Fifth Avenue | 5 Pelletier D'Oisy |
| 5 Frolic | 7 Spunky |

Any 5 items (a \$5.00 value)-----\$3.95

Any 10 items (a \$10.00 value)-----\$7.60

Baby Blue Eyes

Little Pansy

Leilani

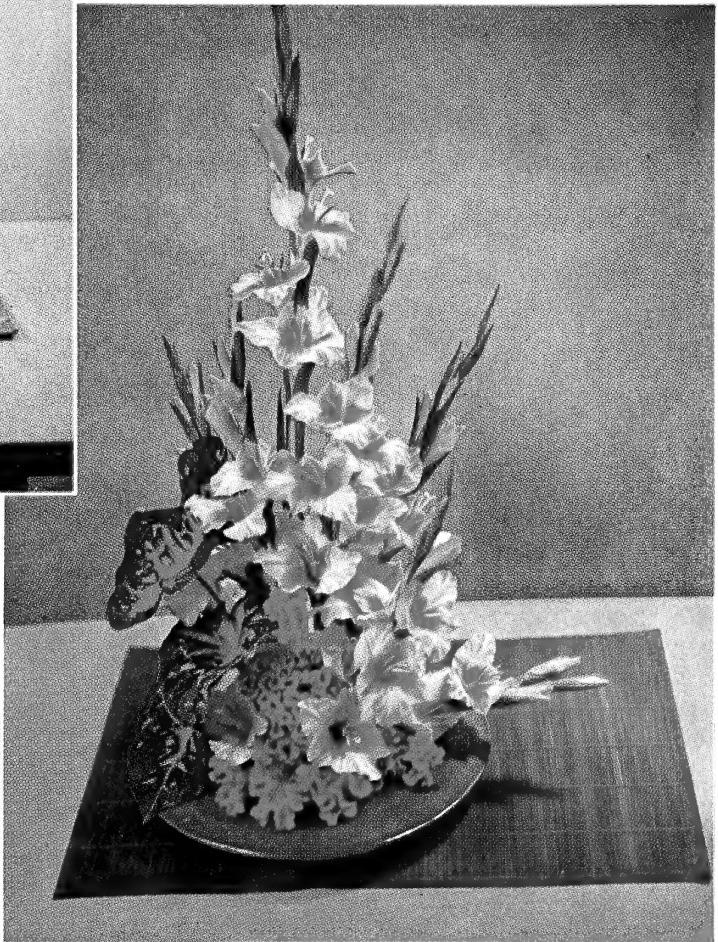


Arrangements

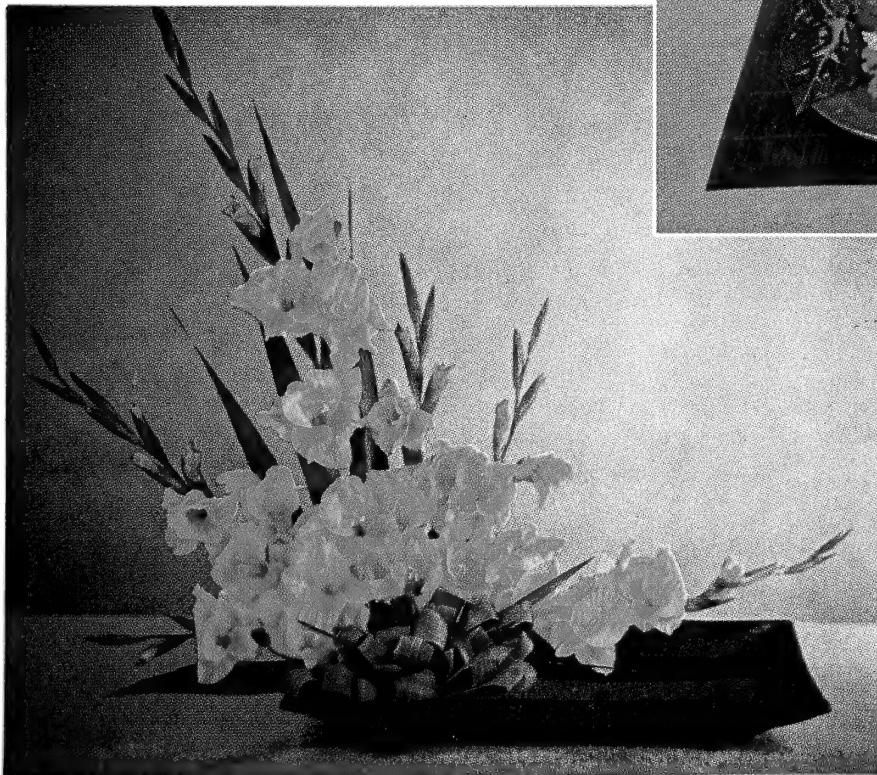
by CARL STARKER



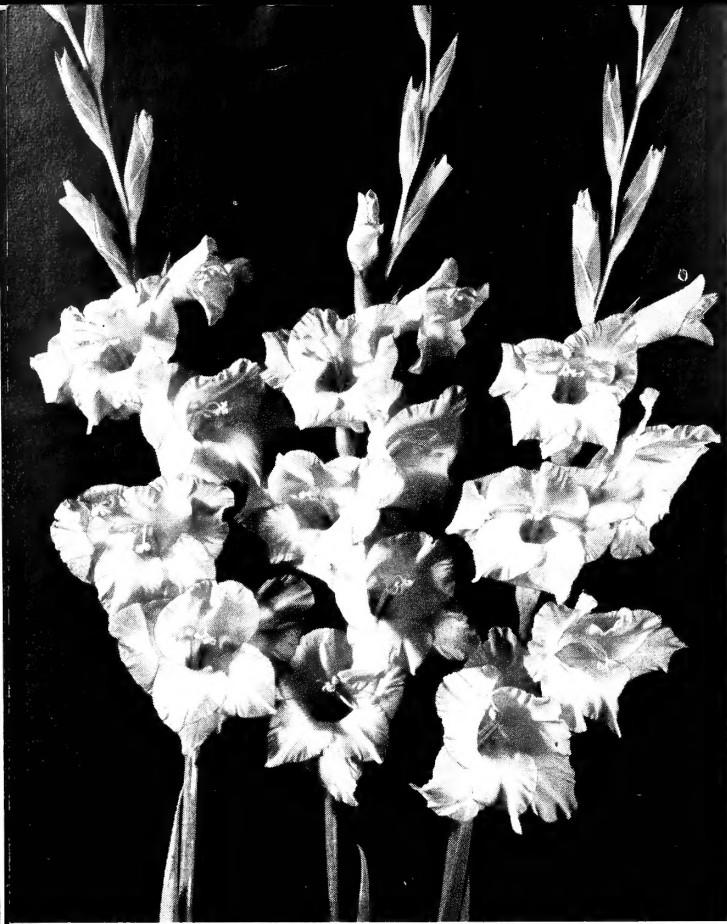
TOYTOWN — abalone shells, funkia and glad foliage.



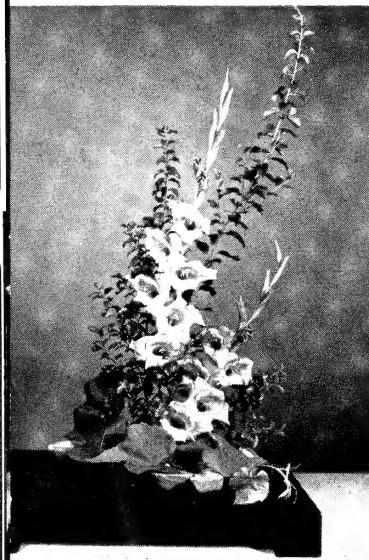
CUTIE — caladium leaves and Toreador celosia give balance and weight as well as repeating the deeper tones of the throats.



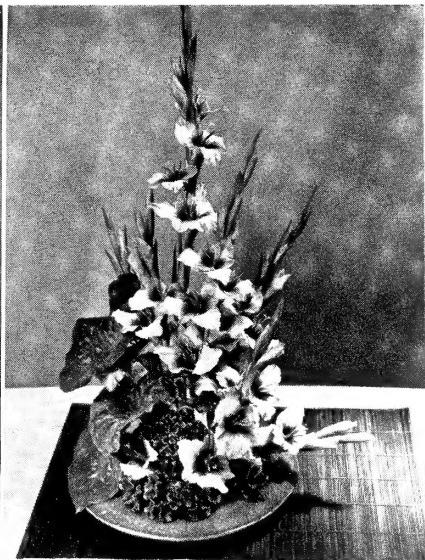
FROLIC — a cluster of glad leaf "bows" provides a center of interest for this charming ensemble.



Green Elf



Emily's Birthday



Cutie

"With my order for various gladioli bulbs this year you sent me a gift of five bulbs, No. 1423-54 (Winter-time) . . . They are very tall, stately and white . . . have a slight purple deep in the throat. One produced twenty-seven florets on one spike . . . 45 inches from the base of the first floret to the tip . . . overall height from the ground to the tip is 73 inches."

—Frank L. King, Minnesota

"First, want to tell you how very pleased we were with the gladiolus collection ordered last spring. They were all so very beautiful. The Pink Cloud which you included as a bonus took the Grand Champion Runner-up ribbon at our Garden Club Flower Show. It was a breath-taking beauty!"

—Mrs. Frank Urban, Minnesota

SPUNKY ★★ (286) (Fairchild, 1951) (80 days)
(Radiance x Atom) A smoky brown shading darker in the throat. The petals are edged with a distinctive white line. Try using it with yellow, orange or red shades in a copper or rustic container. In the garden Spunky is a happy, easy grower, thankful for a place to grow in God's great out-of-doors.

(2-30; 10-1.20)

STARLET ★★★ (200) (Baerman, 1944) (80 days)
(Zona x Baby Decorah) X Queen of Bremen) A supremely graceful little glad, whose tiny, frilly, snow-sculptured blooms seem to perch like white butterflies on the thin, wiry stems. This bewitching little beauty is invaluable for wedding decorations and small table arrangements.

(1-20; 10-1.50)

STATUETTE ★★★★ (217) (Butt, 1950) (65 days) (Harlekin x Crinkle) Len Butt's Statuette has been America's leading Tiny Tot for quite a number of years. It tops the Symposiums and wins more ribbons at the shows than any other variety and well deserves this achievement. This tiny yellow opens 9-11 lacy, round, little cups of heavy substance on graceful, slender stems. There is a faint pencilling of deep lavender at the bottom of each cup. Statuette has produced many fine seedlings and is found in the blood lines of many of the more recent miniature introductions. A stalwart grower that every gardener should possess. Illustrated on page 39.

(2-30; 10-1.20)

Corvette



TOYTOWN ★ ★ ★ ★ (226) (Butt, '54) (60 days)
The charming Starker composition, in color on page 37, is an excellent portrayal of Toytown's ruffling and bright orange and yellow coloring. We want to add that it blooms very early, makes nice plants and bulbs.

(1-25; 10-2.00)

ZIG ZAG ★ ★ ★ (247) (Pierce, 1954) (85 days)
(Nadia x Perky) Zig Zag has a long list of winnings on the show table. A light red with splashes of gold in the throat of the 3½ inch florets, it will open 6-7 on long heads in an informal, zig-zag arrangement. Zig Zag likes to grow.

(1-25; 10-2.00)

TINY TOT MIXTURE An assortment of Tiny Tot bulbs includes the various colors, sizes and types in these interesting, easy-to-grow and easy-to-arrange small gladiolus. Try growing a collection of these increasingly popular little fellows for a new thrill in gardening.

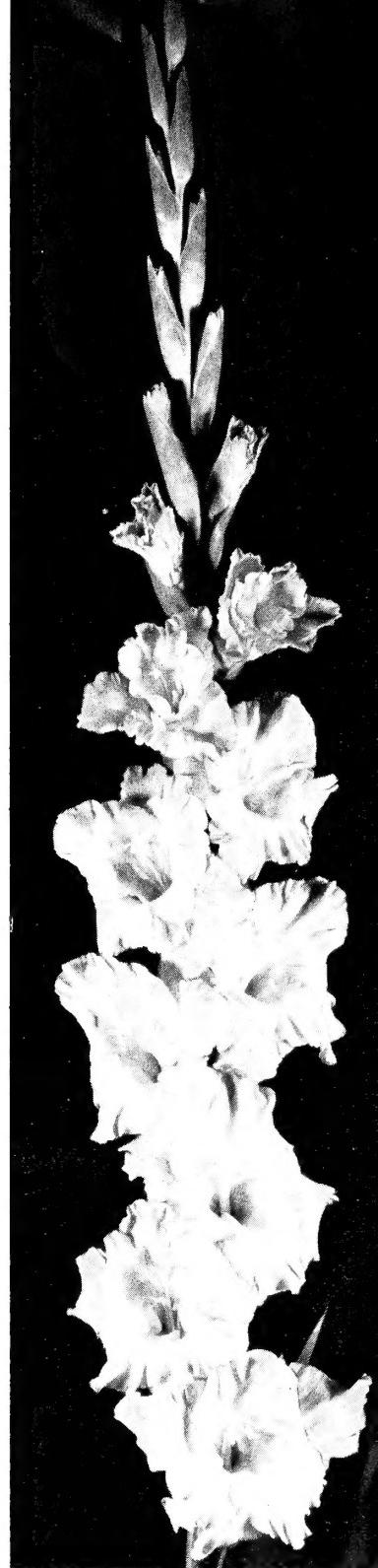
(10-1.00; 25-2.00)

BULB SIZES OF TINY TOTS

We will fill your orders with 1 inch (No. 3) and up.
If possible, we will mix the sizes.

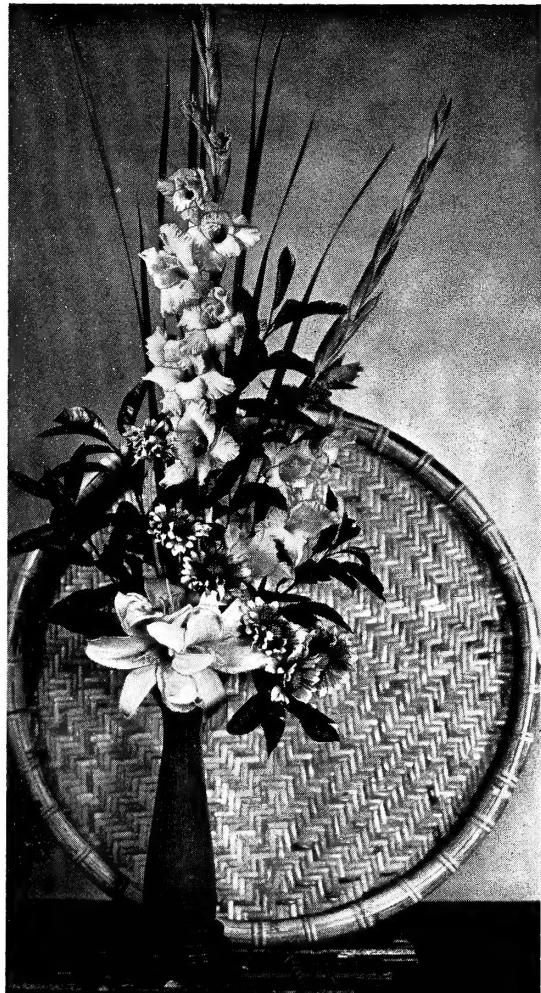


Statuette



Leilani

Emily's Birthday



Pelletier D'Oisy





NOWETA NOVELTY COLLECTION

Here Are the Best NEW Glads!

(For identification of varieties, see page 19.)

1 L of each, 14 bulbs—unlabelled, \$2.50
(a \$3.40 value) Labelled, 3.00

2L and 2M of ea., 56 bulbs, unlabelled, \$6.00
(a \$12.25 value) Labelled, 7.00